BCG Model

Bio+Circular+Green Economy

Economy Environment

Balanced Objectives

Competitiveness

Strategic Focuses

Bio & Cultural diversity

Quality

Growth

Bio-Industry



Inclusive

Food & Agriculture



Sustainable

Tourism & Creative economy



Internal

Strength

Hospitality

Wellness & Medical care

Key enables

Knowledge + Technology + Innovation

Reference: BCG Model by Dr. Suvit Maesincee 2019



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Bio-Industry

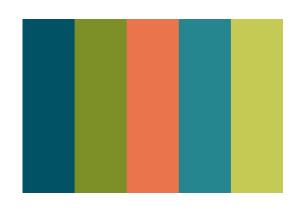
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Agriculture





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Medical care

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