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# Value Investing with Quality in the US Public Insurance Companies 

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#### Abstract

This study explores the value investing strategy coupling with quality metrics for the U.S. insurance industry. It uses apparent measures of insurance company efficiency such as loss ratio, expense ratio, combined ratio, and investment yield to construct portfolios. There are evidences of value premium as measured by PB and PE ratios. It is not clear that the quality metrics can give superior returns for investors. The anomalies can partially be explained by Fama-French five-factor model (FF5)'s market factor, value factor and profitability factor. The study also proposes using a new five-factor model that changes the profitability (quality) factor slightly from the FamaFrench five-factor model. The adjusted FF5 "local" using insurance local factors do not improve the ability to explain the portfolios' returns.


Keywords: Value Investing; Quality Investing; Portfolio Management; Life Insurance; Property and Casualty Insurance; Risk Management.

[^0]
## 1 Introduction

Dodd and Graham (1951), and Graham (2003) propose "value" strategy for investing. Investors can outperform the stock market by constructing a portfolio consisting of stocks with low price-to-book ratios (PB) or low price-to-earning ratios (PE). Following Benjamin Graham's value philosophy, various studies also find evidences of value anomaly. Basu (1977) uses PE ratio to define value portfolio and find that value portfolio outperforms growth portfolio and the market. Fama and French (1992, 1993, 1996, 1998, 2006a,b, 2012, 2015) find that portfolios of value stocks, which defined as having low PB , tend to outperform the market. Asness, Moskowitz, and Pedersen (2013) use various asset and various method to define value. They find that value portfolio outperforms growth portfolio and the general market in various asset classes not only in the US, but also in other countries. Nettayanun (2017) finds that using value approach to investing specifically in the Thai insurance industry can outperform the growth stocks and the market. Overall, value investing strategy outperforms the market even focusing on a particular industry. This study takes another twist from previous literatures. It complements value investing for insurance industry with quality consideration.

Piotroski (2000) constructs portfolios with quality and shows that high quality stocks outperform low quality ones. He constructs F-score using various accounting measure and find that F-score helps value portfolio achieve even higher performance. Novy-Marx (2013) uses gross profitability as a sign of quality to increase performance of value portfolio. Firms with higher gross profitability over assets tend to outperform the lower ones. Fama and French $(2012,2015)$ use operating profit over assets to show that investing in profitable firms also outperforms the market. Similar to Novy-Marx (2013), the study conducts the same analysis. However, Novy-Marx (2013) excludes financial firms into his analysis. This is due to the fact that he wants to find a measure that works across most stocks. Gross margin is not suitable in the insurance company. In addition, financial industries have quite different characteristics from others.

According to Cummins, Weiss, and Zi (1999) and Nettayanun (2014), every insurance company has three main operations. First, it pools and bears underwriting from large amount of similar risks. Second, insurer serves its customers through servicing by providing information, and when losses occur. Third, it acts as financial intermediary between customer and investment asset. It invests premium in various classes of assets. Therefore, this study specifies which quality measures for insurance stocks according to this value chain. It uses loss ratio to capture the first element of operation. It uses expense ratio to capture the servicing part. It also takes combined ratio into account for the first and second operations. Finally, investment yield captures the intermediary element.

Combined ratio is one of the most favored metrics for measuring the quality of insurance companies. Warren Buffett and Prem Watsa, two of the most well-known value investors in the insurance industry, are very vocal about the importance of underwriting profit. An insurance company can have a sustained competitive advantage by properly pricing insurance policies. For example, Warren Buffett, one of the famous value investors who invests in many insurers stated that:
'At bottom, a sound insurance operation needs to adhere to four disciplines. It must (1) understand all exposures that might cause a policy to incur losses; (2) conservatively evaluate the likelihood of any exposure actually causing a loss and the probable cost if it does; (3) set a premium that will deliver a profit, on average, after both prospective loss costs and operating expenses are covered; and (4) be willing to walk away if the appropriate premium can't be obtained. Many insurers pass the first three tests and flunk the fourth. They simply can't turn their back on business that their competitors are eagerly writing. That old line, "The other guy is doing it so we must as well," spells trouble in any business, but in none more so than insurance. Indeed, a good underwriter needs an independent mindset akin to that of the senior citizen who received a call from his wife while driving home. "Albert, be careful," she warned, "I just heard on the radio that there's a car
going the wrong way down the Interstate." "Mabel, they don't know the half of it," replied Albert, "It's not just one car, there are hundreds of them." ${ }^{1}$

In the same vein as Buffett, Prem Watsa also often stated in his annual letter to shareholders, for example:
"Float is essentially the sum of loss reserves, including loss adjustment expense reserves, and unearned premium reserves, less accounts receivable, reinsurance recoverables and deferred premium acquisition costs. Our long term goal is to increase the float at no cost, by achieving combined ratios consistently at or below $100 \%$. This, combined with our ability to invest the float well, is why we feel we can achieve our long term objective of compounding book value per share by $15 \%$ per annum. In the last ten years, our float has cost us nothing (in fact, it provided a $0.8 \%$ benefit per year) significantly less than the 3.3\% that it cost[s] the Government of Canada to borrow for ten years. ${ }^{2}$ "

However, there is no proof yet whether the qualities preached by the experts translate to superior investment returns. This paper investigates the stock price returns of insurance companies with good quality metrics such as a combined ratio.

Are insurance companies with better quality metrics also better investments?

## Quality Factors for Insurance Companies

To capture the efficiency and profitability of insurance companies, we define 4 quality factors which are easily obtained from accounting report and widely used in the industry: loss ratio, expense ratio, combined ratio, and investment yield. Loss ratio is defined as Benefits and Claims (BCT) divided by Insurance Premiums (IPTI). This ratio reflects an insurance company's competency in the underwriting business. The numerator (BCT) represents the

[^1]amount that insurer has to pay for clients for a particular year. The denominator (IPTI) represents premium each insurer collects in a particular year. Therefore, a more profitable company tends to aim for a lower loss ratio. In the same vein as loss ratio, expense ratio is defined by Underwriting Expense (XUWTI) divided by Insurance Premiums (IPTI). The numerator is adjusted by using underwriting expense (XUWTI). Expense ratio represents how much an insurer has to pay for other items besides claims. Again, a more profitable insurer aims for a lower expense ratio. Combined Ratio is defined by Loss Ratio added by Expense Ratio. The combined ratio represents both claim payments including loadings. If combined ratio is less than $100 \%$, an insurer has underwriting profit in the year. Therefore, the smaller the combined ratio, the more profitable the insurer is. Investment Yield is defined by Investment Income (IVI) added by Capital Gain (CGTI) for investment returns and then divided by Investment Assets (IATI). The measure captures the quality of an insurer's investment portfolio. We assume that higher yield represents more quality of its manager to invest. Though, it might be better to get the risk-adjusted return for the investment portfolio. However, due to data limitation, it is impossible to get the measure of risk from each insurer's portfolio.

The results are interesting for the insurance industry. First, value stocks, as measured by price to earnings and price to book ratios, do not show signs of beating growth stocks. Second, high quality insurers, those with low loss ratios, low expense ratios and low combined ratios, do not outperform low quality insurers. However, insurers with low investment yield outperform those with high investment yield. In addition, the returns of all portfolios can partially be explained by the Fama-French 5 factor model(FF5). We adjust the FF5 using the "local" HML and RMW factors which are factors derived from only insurance data. The local factors do not show significant sign of improvement to the FF5. Therefore, FF5 are sufficient to explain the return of portfolios consisted of insurance companies.

The study proceeds as follows. Section II outlines portfolio construction procedures and how the study collects the data. Section III reports performances of various portfolios using
several value and quality measures. Section IV uses Fama-French 5 factor model to explain the portfolio returns. Section V adjusts FF5 model with the HML and RWM factors from insurance related data. Section VI explains the value premium and quality using bond yields. Lastly, we conclude the study and give some further recommendations for future researches.

## 2 Portfolio Construction and Data Collection

First, the study constructs portfolios base on value dimension of companies using low PB ratio and low PE ratio. We sort stocks based on these ratios. Then it splits insurance stocks into tertile; low, medium, and high. This is due to the fact that there are only about 200 insurance stocks, on average, from 1990 to 2014. Therefore, using only 3 portfolios for value dimension seem reasonable. If there are more than 3 portfolios, there might be some cases that stocks do not fall in a portfolio when we construct a 2-dimensional portfolio. Second, we construct portfolio based on various quality measures specifically for insurance industry, which are loss ratio, expense ratio, combined ratio, and investment yield. Again, we split stocks into tertile based on quality measures. Third, we test whether quality increases performance of value portfolio. We can achieve this by constructing a 3 by 3 matrix based on the sorting of 1 ) value dimension and 2) quality dimension.

The authors acquire the fundamental data using Compustat database. The dataset is available from 1950. However, the insurance stocks happen to appear in the beginning of 1982. So the authors decide to start using the data from 1990 to get adequate insurance stocks ${ }^{3}$. The monthly stock returns are from CRSP that links with compustat data via gvkey variable. For each portfolio construction, the study gives some information for the portfolios which are cumulative annual growth rate (CAGR), minimum of portfolio returns, maximum of portfolio returns, standard deviation of portfolio returns, value at risk at $5 \%$ of portfolio returns, and average monthly returns.

[^2]
### 2.1 Portfolio construction

Portfolios rebalance themselves at the end of June each year to take into account the time investor has to absorb the information before investing from previous calendar year's fundamental data which should publish in March and April of each year. So the sorting of each "value" and "quality" factor happen at the end of June in each year. Variables related to quality such as loss ratio, expense ratio, combined ratio, and investment yield will be constructed. The returns of the market index will also be used to benchmark portfolios' return from Kenneth French website. When stocks disappear between rebalancing period, we take that position as cash in the portfolio. In addition, we adjust the number of shares changed during the portfolio holding period. The analysis eliminates company when there is a missing data.

## 3 Results

This section provide results from our analysis. First it discusses the results from constructing portfolios from value and quality metrics.

### 3.1 Performance of PE and PB ratios

Table 1 and table 2 show that insurance stocks with low PB or low PE outperform those with high PB or PE. This value premium is consistent with findings of the likes of Fama and French (1993), Fama and French (1998), Fama and French (2012) and Fama and French (2015) . However, in our result, PE ratio shows a greater wedge between the high tier and the low tier.

Table 1

| PB | CAGR (\%) |
| :---: | :---: |
| Low | 15.71 |
| Medium | 14.00 |
| High | 13.71 |

Table 2

| PE | CAGR (\%) |
| :---: | :---: |
| Low | 17.14 |
| Medium | 14.37 |
| High | 12.12 |

### 3.2 PB and Quality

Table 3 shows various results from constructing portfolio of value and quality. The value measure is the price to book ratio. The quality measures are loss ratio, expense ratio, combined ratio and investment yield. Table 3 provides various portfolio characteristics including CAGR, monthly average, minimum and maximum, standard deviations, and value at risk at $95 \%$ of returns from the portfolio constructed.

According to table 3, the performances from the PB and loss ratio are not clear. The highest CAGR is at the top right corner of the table and also on the middle left of the table. The lowest CAGR is at the top left corner of the table. The results are the same for average monthly return. This suggests that cheap and quality, in term of loss ratio, insurance stocks seems to provide provide lowest returns to investors. Though, the risks are similar throughout various portfolios.

Using expense ratio as quality measures, the results are in the same vien as using loss ratio. The lowest CAGR is at the highest PB and the highest expense ratio. This implies stocks that are expensive and low quality in term of expense ratio exhibit lowest return. Though, similar to using loss ratio, the trend of returns are not clear for monthly returns
and CAGR. The pattern is also the same for using PB and combined ratio. The lowest returns are at the left top corner and the right bottom of the table. Therefore, most cheap stock and low combined ratio stock exhibit lowest returns. The low quality portfolio in term of combined ratio and expensive stocks are also show low CAGR and average monthly returns.

Looking at risk using standard deviation and value at risk. The results show interesting trends. The higher rows tends to exhibit more risk than the lower ones. This might imply that low PB stocks are in distress and we can explain value portfolio using value premium similar to risk story in Zhang (2005).

Interestingly, the results from PB and investment yields exhibit a trend. According to table 3, the highest CAGR is at the top left corner of the table. A portfolio consisted of low PB and low investment yield seems to outperform the others. This implies that cheap and low quality, using investment yield, gives the best investment strategy. On the other hand, a portfolio at the bottom right corner which is expensive and high yield give lowest return. This can be explained by: first, the bond yields from the previous decades tended to decline. Low investment yield portfolio benefit from the rise of bond yield. Second, high investment yield will be those insurers that invest more portion in stocks rather than bonds. Therefore, these companies might be percieved from investor as risky. Hence, they tried to avoid them especially when the financial crisis arose.

Overall, the results do not show that investing in cheap and quality stocks can outperform the expensive and low quality stocks. There is no clear "value" premium from the PB perspectives.

### 3.3 PE and Quality

According to table 4, the value measure is the price to earnings ratio. The quality measures are loss ratio, expense ratio, combined ratio and investment yield. Table 4 provides various portfolio characteristics including CAGR, monthly average, minimum and maximum,
standard deviations, and value at risk at $95 \%$ of returns from the portfolio constructed.
According to table 4, we can see the "value" premium across all quality measures. The CAGR and average monthly returns are higher at upper rows. Therefore, PE seems to be a measure that capture value factor better than the PB ratio. The result is similar to Nettayanun (2017) where value portfolio via PE ratio gives higher value premium than PB ratio.

In term of quality measure, the results are mixed. Using loss ratio, expense ratio, and combined ratio as a quality measure, the table shows interesting results. The higher returns are at the top right and bottom left corner of the table. This implies that a portfolio with cheap and low quality and a portfolio with expensive and high quality outperform other portfolios. On the contrary, the lowest returns are at the top left and bottom right corner which implies a cheap and high quality portfolio and an expensive and low quality portfolio underperform the others. This is in the opposite of our hypothesis that cheap and good company should exhibit higher returns.

In addition, investment yield seems to be the quality measure that extracts portfolio returns. More specifically, low-PE and low-investment-yield portfolios outperformed other portfolios, contrary to the perception that insurers with high investment yields are better investments. Similar to the PB case, low bond yields from the last decade provided the incentive to invest in bond instead of stock.

Overall, using PE gives higher value premium than the PB ratio. In addition, low investment yield coupling with low PE ratio seems to exhibit higher CAGR and monthly return for insurance portfolios. Other quality measures do not show satisfactory results to be called quality premium.

## 4 The Explanation of Portfolios Using Fama-French 5 Factor Model

We regress the excess returns of the portfolios from risk free rates on factors such as FamaFrench 5 factor model to verify whether these factors explain the portfolio excess returns. We expect the value and profitability factor should explain the constructed portfolios. Then we use Fama-French 5 factor model to explain them. Basically, this is the OLS of the following variables,

$$
\begin{equation*}
R_{p}(t)-R_{f}(t)=\alpha+\beta_{M}\left[R_{\text {Market }}(t)-R_{f}(t)\right]+\beta_{S} * R_{S M L}(t)+\beta_{H} * R_{H M L}(t)+\beta_{R} * R_{R M W}(t)+\beta_{C} * R_{C M A}(t)+\epsilon(t) \tag{1}
\end{equation*}
$$

$R_{p}(t)$ are returns of the portfolio at time $t$ using PB and other measures of quality. $R_{f}(t)$ are returns of the risk-free rate. $R_{\text {Market }}(t)$ are returns of the market at time $\mathrm{t} . R_{S M L}(t)$ are returns of the size factor at time $t$. This size factor is created from finding the returns of the smallest quintile firms subtracted by the returns of the largest quintile firms. This factor can be acquired from Kenneth French website. $R_{H M L}(t)$ are returns of the value factor at time t. $R_{C M A}(t)$ are returns of the investment factor at time $\mathrm{t} . R_{R M W}(t)$ are returns of the profitability factor at time $t$. The Market, SML, HML, CMA, and RMW factors can be acquired from Kenneth French website. The table gives coefficients and their t-statistics. $R^{2}$ and p-value also present in the tables. (These numbers are just an illustration.)

Table 5 represents the coefficients of portfolios constructed from PB ratio and quality measures. Table 7 shows the coefficients of portfolios constructed from PE ratio and quality measures. Table 6 gives t-value for each coefficient corresponding to the Fama-French 5 factor model of portfolios using PB ratio. Table 8 gives t-value for each coefficient corresponding to the Fama-French 5 factor model from portfolio constructed by PE ratio.

According to table 5 and table 6, market factor and value factor explain the returns of the portfolios for the PB portfolios. The market factor explains most of the portfolios'
returns. In particular, the value factor explains the value portfolios in all quality measures. The profitability factor also explains the returns of the portfolios as we expected.

According to table 7 and table 8, market factor and value factor also explain the returns of the portfolios using PE. The market factor explains most of the portfolios. In particular, the value factor explains the value portfolios in all quality measures. The profitability factor also explains the returns of the portfolios as well. This is especially for growth portfolios ${ }^{4}$.

Therefore, market factor, value factor and profitability factor from Fama-French 5 factor model can explain the insurance portfolio as we expect. Next section, we investigate further by using adjusted Fama-French 5 factor model. The model will adjust value and profitability factors using only insurance data. Various studies argue that using only stocks that are very related to the portfolio can explain the returns better. So we use PB and PE to construct our own value factor. In addition, we use loss ratio, expense ratio, combined ratio and investment yield to construct profitability factor.

## 5 The Explanation of Portfolios Using Adjusted FamaFrench 5 Factor Model

Similar to previous section, we regress the excess returns of the portfolios from risk free rates on factors such as Fama-French 5 factor model to verify whether these factors explain the portfolio excess returns. However, we adjust the value and the profitability factors by using industry specific factors. Basically, this is the OLS of the following variables,
$R_{p}(t)-R_{f}(t)=\alpha+\beta_{M}\left[R_{\text {Market }}(t)-R_{f}(t)\right]+\beta_{S} * R_{S M L}(t)+\beta_{H} * R_{H M L: I N S}(t)+\beta_{R} * R_{R M W: I N S}(t)+\beta_{C} * R_{C M A}(t)+\epsilon(t)$.
$R_{p}(t)$ are returns of the portfolio at time $t$ using PB and other measures of quality. $R_{f}(t)$

[^3]are returns of the risk-free rate. $R_{\text {Market }}(t)$ are returns of the market at time $\mathrm{t} . R_{S M L}(t)$ are returns of the size factor at time $t$. This size factor is created from finding the returns of the smallest tertile firms subtracted by the returns of the largest tertile firms. This factor can be acquired from Kenneth French website. $R_{H M L: I N S}(t)$ are returns of the value factor at time $t$ using only insurance companies instead of the whole stock market sorting. More specifically, we use PB and PE as the sorting variable for insurance companies in our sample. $R_{C M A}(t)$ are returns of the investment factor at time t. $R_{R M W: I N S}(t)$ are returns of the profitability factor at time $t$ using only insurance companies instead of the whole market sorting. We employ loss ratio, expense ratio, combined ratio and investment yield for the profitability factor sorting. The Market, SML, HML, CMA, and RMW factors can be acquired from Kenneth French website. The table gives coefficients and their t-statistics. $R^{2}$ and p -value also present in the tables.

According to Table 9, the adjusted FF5 does not improve the explanation of returns of various portfolios. For example, $R^{2}$ of the lowest tertile loss ratio and the lowest tertile PB is $34.30 \%$ for FF5 while it is $42.65 \%$ for the adjusted FF5. However, $R^{2}$ of the middle loss ratio tertile and the middle PB tertile is $49.49 \%$ for FF5 while it is $44.34 \%$ for the adjusted FF5. Hence, by using the adjusted FF5 for loss ratio and the PB ratio does not improve the power of explanation of portfolios' returns using $R^{2}$ as the goodness of fit criteria.

In addition, we expect that the $t$-statistics of the value and the quality factors should be higher for the adjusted FF5. According to Table 9, the numbers do not align with the expectation. For example, using the third factor, the t-statistics for the lowest tertile loss ratio and the lowest tertile PB is 3.23 for FF5 and 7.78 for adjusted FF5. However, the t-statistics for the highest tertile loss ratio and the lowest tertile PB is 9.00 for FF5 and 6.63 for adjusted FF5. Therefore, t-statistics of the adjusted FF5 are not always greater than t-statistics of the original FF5. The results are not conclusive. The results are the same for the combination of PB and expense ratio (Table 10), PB and combined ratio (Table 11), PB and investment yield (Table 12), PE and loss ratio (Table 13), PE and expense ratio (Table
14), PE and combined ratio (Table 15) and PE and investment yield (Table 16).

## 6 Conclusions and Discussions

This paper concerns investments in insurance companies and we want to answer the question: Is an insurance company with better quality metrics (such as combined ratio) a better investment? According to our study the findings are interesting. First of all, value premium is not obvious using PB ratio. However, using PE ratio, there exists value premium in the US publicly insurance traded stocks. Using loss ratio, expense ratio, combined ratio, does not represent quality premium. However, using investment yield does actually show signs of quality premium for insurers. Though, low investment yield results in higher returns for insurance stocks.

What do we learn from the study? First of all, PE ratio might be the value metric that investors need to consider rather than the PB ratio. However, investing in either low loss ratio, low expense ratio, or low combined ratio does not yield higher returns as previously and widely believed. It is possible that the market has already factored in these ratios.

Why do Warren Buffett and Prem Watsa emphasize (low) loss, expense, and combined ratios? The cost of float tends to be cheap when the combined ratio is low. Buffett and Watsa use their floats to boost the return on their investments in the long run. Therefore, a low combined ratio may not generate superior returns unless the company has a good investment strategy to go with it.

According to previous study such as Frazzini, Kabiller, and Pedersen (2013), recent returns of Buffett's portfolio are lower than previous decades. However, Berkshire Hathaway still get high rate of return on the book value. This is the result from cheap float for boosting leverage and investment return.

Value investors might argue that GEICO investment by Berkshire in 1976 was an example of investing in a value and quality insurer. This was true because it gave high rate of return for Berkshire Hathaway about 3-4 years after it first invested in GEICO. However, investor has to realize that Berkshire Hathaway invested in both common stocks and preferred shares according to Schroeder (2009). Berkshire Hathaway helped GEICO steered clear of trouble
during the period when GEICO had a reserve problem. Retail investors might not be able to inject capital through preferred shares like Buffett did.

Predictability in the insurance industry is another key issue that might lead to the narrow value premium. Investor might not be able to take an advantage of earning predictability. This is due to the fact that insurance company can adjust reserve corresponding to its in house calculation. For example, increasing in reserve for a life company by adjusting some parameters can yield very negative earning. Investor can get panic and sell the shares due to a surprise reserve adjustment. Even low PB or PE insurance stocks can go even lower if there is a reserve adjustment shock.

In conclusion, investor might be misguided and invests in the insurance company with good quality by looking at loss ratio, expense ratio and combined ratio. At least from the result of this study suggests, there is no clear quality premium on those metrics. This might be due to the fact that the market is already fully priced in the value and quality factors into the insurance stocks. Therefore, investor might not be able to take advantage of these anomalies.

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Table 3: PB and Quality Portfolio

|  | PB+Loss |  |  | PB+Exp |  |  | $\mathrm{PB}+\mathrm{Comb}$ |  |  | PB+InvYield |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR |
| 9.9619 | 14.5275 | 15.9753 | 13.816 | 15.2756 | 14.6658 | 8.2977 | 17.996 | 16.1738 | 16.3363 | 16.0017 | 11.964 |
| 15.5976 | 12.4046 | 13.5983 | 15.4593 | 11.6543 | 13.1797 | 12.7669 | 15.469 | 11.5638 | 11.4471 | 13.9113 | 16.311 |
| 13.3234 | 12.9514 | 12.7248 | 14.4542 | 13.6128 | 10.5734 | 14.1842 | 14.5677 | 10.7439 | 14.3903 | 12.5019 | 9.6682 |
| Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg |
| 0.7763 | 1.08 | 1.3235 | 1.1449 | 1.1766 | 1.1445 | 0.7556 | 1.3089 | 1.3056 | 1.314 | 1.2828 | 0.8982 |
| 1.113 | 0.8603 | 1.1271 | 1.1226 | 0.8306 | 0.9988 | 0.9256 | 1.0904 | 0.9116 | 0.832 | 1.0125 | 1.1544 |
| 0.9381 | 0.903 | 0.9979 | 1.0296 | 0.9896 | 0.8039 | 0.9902 | 1.0427 | 0.8891 | 1.0251 | 0.8974 | 0.6681 |
| Min | Min | Min | Min | Min | Min | Min | Min | Min | Min | Min | Min |
| -24.9028 | -28.5417 | -32.5375 | -29.2514 | -22.6268 | -30.2332 | -27.6685 | -24.046 | -33.1208 | -32.1798 | -30.0941 | -20.6715 |
| -15.0073 | -19.1196 | -49.3214 | -21.303 | -22.243 | -30.7199 | -19.4821 | -18.6355 | -39.7852 | -20.1668 | -23.0652 | -18.6272 |
| -15.9758 | -18.3041 | -23.02 | -19.1916 | -26.3066 | -31.9462 | -15.5783 | -19.5206 | -31.5446 | -17.3944 | -21.7558 | -19.6347 |
| Max | Max | Max | Max | Max | Max | Max | Max | Max | Max | Max | Max |
| 47.7007 | 30.6384 | 36.5978 | 31.0764 | 41.186 | 38.6589 | 47.7007 | 37.5623 | 33.5395 | 42.5484 | 37.6362 | 25.7835 |
| 23.3352 | 14.5158 | 36.8648 | 22.4716 | 23.0784 | 28.4077 | 27.6755 | 21.131 | 29.2655 | 21.4499 | 19.5867 | 24.2803 |
| 19.8399 | 31.3047 | 26.5291 | 25.3697 | 24.5604 | 27.0235 | 21.0512 | 28.9237 | 30.8757 | 24.6288 | 24.5053 | 29.221 |
| SD | SD | SD | SD | SD | SD | SD | SD | SD | SD | SD | SD |
| 6.7494 | 6.0677 | 8.025 | 7.7335 | 6.8136 | 6.9298 | 8.3417 | 5.7513 | 7.5914 | 7.6369 | 7.5154 | 6.2146 |
| 5.281 | 4.893 | 7.4725 | 5.6088 | 5.4023 | 6.2641 | 5.6691 | 4.9879 | 6.6993 | 5.7241 | 5.6514 | 5.0568 |
| 5.1193 | 4.9794 | 6.8632 | 5.2687 | 5.6643 | 6.329 | 4.8894 | 5.3723 | 7.4222 | 5.2806 | 5.4916 | 5.2656 |
| Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 |
| -10.892 | -8.7633 | -11.0043 | -10.7579 | -9.2671 | -10.4177 | -11.4279 | -7.3013 | -10.6743 | -11.0765 | -9.6018 | -9.4037 |
| -7.0964 | -7.779 | -8.9871 | -8.4657 | -7.5076 | -8.9857 | -8.2891 | -7.5506 | -9.3462 | -8.9017 | -7.6436 | -6.4949 |
| -8.5597 | -7.0942 | $-9.5475$ | -6.8171 | -8.22 | -10.1986 | -7.2905 | -7.3311 | -10.6748 | -7.7779 | -7.5075 | -7.2403 |

Table 4: PE and Quality Portfolio

|  | PE+Loss |  |  | PE+EXP |  |  | PE+Comb |  |  | PE+InvYield |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR | CAGR |
| 19.4434 | 13.5735 | 17.4933 | 11.788 | 17.7525 | 18.4614 | 17.1615 | 16.0086 | 19.0658 | 21.3527 | 14.9877 | 15.5671 |
| 10.6131 | 18.4446 | 13.2067 | 14.8442 | 13.4137 | 12.4076 | 12.1501 | 15.5477 | 12.7918 | 14.2556 | 14.7469 | 13.4482 |
| 11.7976 | 10.4724 | 14.3395 | 13.9744 | 10.6826 | 7.7816 | 10.2144 | 15.7026 | 8.1669 | 11.5907 | 12.4892 | 10.5514 |
| Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg | Avg |
| 1.4333 | 0.9741 | 1.4694 | 0.8942 | 1.3027 | 1.4286 | 1.2532 | 1.1693 | 1.5567 | 1.5998 | 1.1752 | 1.1269 |
| 0.7249 | 1.3381 | 1.0858 | 1.0627 | 0.9846 | 0.9418 | 0.8557 | 1.1111 | 1.0949 | 1.042 | 1.0739 | 0.9818 |
| 0.8603 | 0.7429 | 1.1063 | 1.015 | 0.754 | 0.6184 | 0.7396 | 1.1126 | 0.6696 | 0.8396 | 0.9351 | 0.7781 |
| Min | Min | Min | Min | Min | Min | Min | Min | Min | Min | Min | Min |
| -17.0583 | -18.2623 | -32.348 | -22.7239 | -16.1842 | -28.3193 | -15.5253 | -21.7423 | -32.2526 | -22.279 | -22.3908 | -18.5439 |
| -18.1468 | -18.3881 | -39.4684 | -20.1437 | -17.1974 | -28.8888 | -14.7872 | -21.8369 | -37.6005 | -19.8441 | -22.4747 | -22.2422 |
| -19.3718 | -20.0758 | -30.2702 | -19.4344 | -14.5237 | -33.6058 | -20.385 | -17.7598 | -34.3213 | -22.2143 | -29.0827 | -22.243 |
| Max | Max | Max | Max | Max | Max | Max | Max | Max | Max | Max | Max |
| 23.4331 | 19.9479 | 61.5332 | 22.4922 | 22.8733 | 62.3279 | 24.639 | 27.4348 | 63.0511 | 46.3629 | 35.6134 | 24.8412 |
| 22.6671 | 42.2526 | 32.348 | 23.251 | 37.3748 | 27.6014 | 26.0954 | 29.1216 | 36.55 | 39.0074 | 33.2512 | 33.468 |
| 25.337 | 26.2804 | 21.777 | 25.5369 | 21.5789 | 22.2892 | 31.2776 | 24.3141 | 25.0101 | 28.3635 | 23.1676 | 18.2645 |
| SD | SD | SD | SD | SD | SD | SD | SD | SD | SD | SD | SD |
| 6.0707 | 5.4358 | 8.7079 | 6.3773 | 5.8962 | 7.2784 | 5.8018 | 5.7524 | 8.4338 | 6.6773 | 7.0593 | 5.5755 |
| 4.9208 | 5.7489 | 7.4195 | 5.3101 | 5.9693 | 6.316 | 5.2339 | 5.3205 | 8.0115 | 5.8169 | 5.7139 | 5.7515 |
| 5.7993 | 5.4641 | 6.6224 | 5.635 | 5.393 | 6.7069 | 5.7837 | 5.1094 | 7.027 | 5.6985 | 6.0845 | 5.9466 |
| Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 | Var95 |
| -8.7521 | -8.1062 | -11.1061 | -8.9424 | -8.3536 | -9.6199 | -8.4351 | -7.5235 | -10.6746 | -8.0549 | -9.4731 | -7.4601 |
| -7.402 | -6.6423 | -11.5158 | -7.6181 | -7.9695 | -9.3053 | -8.5248 | -6.2093 | -11.8333 | -8.1756 | -9.0622 | -7.3818 |
| -8.5616 | -8.2883 | -9.0115 | -8.2698 | -7.933 | -9.7861 | -9.1605 | -7.0416 | -9.8102 | -7.9613 | -7.0959 | -9.2518 |

Note: The table shows CAGR, monthly average return, minimum and maximum of returns, standard deviations of returns and value at risk at $95 \%$ of returns
from the portfolio constructed using the price to earnings and quality measures. The quality measures include loss ratio, expense ratio, combined ratio and investment yield.
Table 5: Explanation of Portfolio Anomly Using Fama-French 5 Factor Model - PB

| $\underset{R^{2}}{\mathrm{~PB}+\mathrm{LOSS}}$ |  |  | $\begin{gathered} \mathrm{PB}+\mathrm{EXP} \\ R^{2} \end{gathered}$ |  |  | $\underset{R^{2}}{\mathrm{~PB}+\mathrm{COMBINED}}$ |  |  | $\begin{gathered} \text { PB+INVYIELD } \\ R^{2} \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 34.3031 | 48.2274 | 59.9426 | 43.8861 | 52.3092 | 56.7021 | 26.4946 | 49.7122 | 61.2633 | 43.3777 | 54.8921 | 56.5524 |
| 45.9167 | 49.4935 | 60.5355 | 50.3915 | 46.5873 | 58.7411 | 44.9688 | 51.3173 | 62.6229 | 54.4154 | 59.427 | 48.7595 |
| 44.9855 | $\begin{gathered} 52.3194 \\ \alpha \end{gathered}$ | 51.4745 | 56.9851 | 37.9385 $\alpha$ | 54.6369 | 49.8252 | 45.2059 $\alpha$ | 55.8912 | 51.4281 | $\begin{gathered} 52.1512 \\ \alpha \end{gathered}$ | 52.5443 |
| -0.0575 | 0.128 | 0.1675 | -0.0426 | 0.2199 | 0.1933 | -0.2365 | 0.5015 | 0.1576 | 0.4319 | 0.0837 | -0.0016 |
| 0.1894 | -0.0349 | -0.0052 | 0.1233 | -0.0715 | -0.0661 | -0.06 | 0.2152 | -0.1936 | -0.1608 | -0.0147 | 0.2996 |
| 0.0413 | 0.1479 | -0.0862 | 0.1171 | 0.1795 | -0.2656 | 0.1184 | 0.2438 | -0.289 | 0.1186 | -0.009 | -0.2243 |
|  | Market |  |  | Market |  |  | Market |  |  | Market |  |
| 0.8914 | 0.9312 | 1.2461 | 1.1614 | 1.0314 | 1.0252 | 0.9968 | 0.845 | 1.2162 | 0.9389 | 1.2232 | 0.9823 |
| 0.8809 | 0.8254 | 1.2722 | 1.021 | 0.8896 | 1.0817 | 0.9108 | 0.9011 | 1.1665 | 1.0373 | 1.0073 | 0.8268 |
| 0.8914 | 0.8644 | 1.2384 | 0.9715 | 0.8889 | 1.1568 | 0.8884 | 0.8847 | 1.3602 | 0.9576 | 0.9902 | 0.9568 |
|  | SMB |  |  | SMB |  |  | SMB |  |  | SMB |  |
| 0.3352 | 0.2295 | 0.4112 | 0.3884 | 0.1807 | 0.4682 | 0.406 | 0.1459 | 0.4386 | 0.2378 | 0.3023 | 0.3081 |
| 0.1911 | 0.2569 | 0.2454 | -0.0135 | 0.3143 | 0.272 | 0.1746 | 0.1576 | 0.2979 | 0.0747 | 0.2524 | 0.2644 |
| 0.0486 | -0.2089 | -0.078 | -0.0956 | 0.005 | 0.1126 | -0.0265 | -0.0725 | -0.0262 | -0.0175 | -0.0854 | -0.012 |
|  | HML |  |  | HML |  |  | HML |  |  | HML |  |
| 0.498 | 0.7108 | 1.2855 | 0.7148 | 0.9808 | 1.0295 | 0.2898 | 0.8473 | 1.1409 | 1.1774 | 0.9466 | 0.875 |
| 0.3675 | 0.3571 | 0.9877 | 0.3189 | 0.3525 | 0.7629 | 0.4789 | 0.2842 | 0.8808 | 0.4844 | 0.6396 | 0.4382 |
| 0.227 | 0.4486 | 0.4487 | 0.4617 | 0.2552 | 0.4741 | 0.2561 | 0.4092 | 0.6136 | 0.3524 | 0.3912 | 0.3715 |
|  | RMW |  |  | RMW |  |  | RMW |  |  | RMW |  |
| 0.2611 | 0.2622 | 0.1327 | 0.346 | 0.0984 | 0.104 | 0.1859 | 0.1805 | 0.1541 | -0.0983 | 0.2686 | 0.2466 |
| 0.5851 | 0.3637 | 0.167 | 0.4757 | 0.4788 | 0.3317 | 0.584 | 0.387 | 0.2331 | 0.5043 | 0.4244 | 0.3216 |
| 0.5251 | 0.3326 | 0.4714 | 0.5227 | 0.4846 | 0.3982 | 0.5159 | 0.4374 | 0.4552 | 0.455 | 0.5029 | 0.4899 |
|  | CMA |  |  | CMA |  |  | CMA |  |  | CMA |  |
| -0.0738 | 0.1523 | -0.3543 | 0.2495 | -0.0754 | -0.3591 | 0.5051 | -0.1415 | -0.2255 | -0.1128 | 0.0924 | -0.3611 |
| 0.107 | 0.3753 | -0.1372 | 0.4034 | 0.0598 | 0.0445 | 0.176 | 0.2376 | -0.0117 | 0.0777 | 0.0935 | 0.1924 |
| 0.3036 | 0.0768 | 0.1363 | 0.0652 | 0.0449 | 0.1965 | 0.2603 | -0.0114 | 0.0217 | 0.2052 | 0.0821 | 0.0875 |

Table 6: T-values of Each Parameter from the Fama-French 5 Factor Model - PB

Table 7: Explanation of Portfolio Anomly Using Fama-French 5 Factor Model - PE

|  | $\begin{gathered} \mathrm{PE}+\mathrm{Loss} \\ R^{2} \end{gathered}$ |  | $\begin{gathered} \mathrm{PE}+\mathrm{EXP} \\ R^{2} \end{gathered}$ |  |  | $\begin{gathered} \mathrm{PE}+\mathrm{COMBINED} \\ R^{2} \end{gathered}$ |  |  | $\begin{gathered} \text { PE }+ \text { INVYIELD } \\ R^{2} \end{gathered}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 37.5606 | 44.842 | 48.9892 | 48.6649 | 52.1367 | 45.4612 | 40.3591 | 43.5261 | 47.1067 | 46.0484 | 51.8329 | 51.2845 |
| 46.731 | 43.1465 | 60.4991 | 51.0176 | 47.5196 | 63.4622 | 43.5724 | 47.3713 | 61.7988 | 49.2417 | 58.4382 | 53.2135 |
| 39.9689 | 53.8066 | 61.7429 | 54.4416 | 46.6436 | 57.2668 | 42.4693 | 50.8024 | 59.7378 | 57.1328 | 60.9874 | 45.3527 |
|  | $\alpha$ |  |  | $\alpha$ |  |  | $\alpha$ |  |  | $\alpha$ |  |
| 0.6723 | 0.0124 | 0.4204 | -0.1236 | 0.3142 | 0.5928 | 0.4202 | 0.3087 | 0.5093 | 0.6677 | 0.0316 | 0.3226 |
| -0.119 | 0.5093 | -0.0802 | 0.1119 | 0.1178 | -0.1283 | -0.0242 | 0.291 | -0.1429 | 0.1457 | 0.1536 | 0.0014 |
| -0.1477 | -0.1479 | 0.0348 | 0.0554 | -0.1454 | -0.5788 | -0.2578 | 0.2911 | -0.5003 | -0.1157 | -0.1533 | -0.2419 |
|  | Market |  |  | Market |  |  | Market |  |  | Market |  |
| 0.848 | 0.8619 | 1.1616 | 1.0619 | 0.9949 | 0.9043 | 0.8902 | 0.8863 | 1.1101 | 0.9451 | 1.152 | 0.861 |
| 0.8433 | 0.8181 | 1.2698 | 0.9452 | 0.9421 | 1.1241 | 0.8476 | 0.8445 | 1.3298 | 0.9539 | 0.9799 | 0.9953 |
| 0.9333 | 0.9916 | 1.2153 | 1.0117 | 0.905 | 1.2324 | 0.9599 | 0.8981 | 1.2924 | 1.0479 | 1.1417 | 1.0133 |
|  | SMB |  |  | $S M B$ |  |  | $S M B$ |  |  | $S M B$ |  |
| 0.1628 | 0.3312 | 0.5114 | 0.2134 | 0.2509 | 0.4501 | 0.1479 | 0.1985 | 0.5102 | 0.3453 | 0.3427 | 0.2741 |
| 0.0853 | 0.1786 | 0.1883 | -0.0258 | 0.0813 | 0.2599 | 0.1489 | 0.136 | 0.2488 | 0.066 | 0.0688 | 0.1675 |
| 0.2226 | -0.1313 | 0.0925 | -0.0433 | 0.1668 | 0.2431 | 0.0191 | -0.0456 | 0.1937 | -0.0051 | 0.0581 | 0.2327 |
|  | $H M L$ |  |  | $H M L$ |  |  | HML |  |  | HML |  |
| 0.5571 | 0.4116 | 1.2011 | 0.5298 | 0.5544 | 1.0988 | 0.3876 | 0.533 | 1.1832 | 0.8422 | 0.6679 | 0.6931 |
| 0.329 | 0.7113 | 1.0461 | 0.3849 | 0.6683 | 0.8347 | 0.3845 | 0.5718 | 1.2624 | 0.6156 | 0.7726 | 0.5702 |
| 0.2532 | 0.4369 | 0.7444 | 0.5215 | 0.3918 | 0.5659 | 0.2986 | 0.4099 | 0.6458 | 0.5311 | 0.6336 | 0.2903 |
|  | RMW |  |  | RMW |  |  | RMW |  |  | RMW |  |
| 0.2636 | 0.5044 | -0.1152 | 0.3245 | 0.3072 | 0.0443 | 0.2151 | 0.3996 | 0.0097 | 0.1824 | 0.2146 | 0.2424 |
| 0.4654 | 0.2799 | 0.3445 | 0.5659 | 0.3087 | 0.3392 | 0.4968 | 0.3541 | 0.2806 | 0.3158 | 0.3874 | 0.4086 |
| 0.6682 | 0.3245 | 0.3054 | 0.4049 | 0.5108 | 0.4853 | 0.648 | 0.4017 | 0.3008 | 0.3701 | 0.5148 | 0.5006 |
|  | CM A |  |  | $C M A$ |  |  | CMA |  |  | $C M A$ |  |
| -0.1671 | 0.2464 | -0.2331 | 0.1921 | 0.211 | -0.4778 | 0.2364 | -0.0656 | -0.2592 | -0.0675 | 0.3563 | -0.2251 |
| 0.1717 | -0.0224 | -0.244 | 0.2336 | -0.095 | -0.1052 | 0.1528 | -0.047 | -0.2887 | 0.04 | -0.1752 | 0.1001 |
| 0.2744 | 0.2424 | -0.0565 | 0.1992 | 0.0511 | 0.1929 | 0.3137 | 0.0655 | 0.1482 | 0.1027 | 0.0445 | 0.3015 |

Table 8: T-values of Each Parameter from the Fama-French 5 Factor Model - PE

Note: The table shows the t-statistics from the Fama-French 5 factor model. The portfolios are constructed from the price to earnings and the quality measures. The
quality measures include loss ratio, expense ratio, combined ratio and investment yield. $R^{2}$ 's are also included in the table for each portfolio formulated.

Table 9: Fama-French 5 Factor Model vs. Adjusted Fama-French 5 Factor Model - PB and Loss Ratio

| Low PB | Original FF5 |  |  | Adjusted FF5 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Low Loss | $R^{2}$ | High Loss |  | $R^{2}$ |  |
|  | 34.3031 | 48.2274 | 59.9426 | 42.6545 | 47.4311 | 76.3421 |
|  | 45.9167 | 49.4935 | 60.5355 | 37.0787 | 44.343 | 65.9456 |
| High PB | 44.9855 | 52.3194 | 51.4745 | 44.9023 | 47.2381 | 55.0356 |
|  |  | t-alpha |  |  | t-alpha |  |
|  | -0.1697 | 0.4735 | 0.5324 | 0.3044 | 1.0412 | 1.0819 |
|  | 0.7874 | -0.1619 | -0.0179 | 1.9271 | 0.6223 | 0.27 |
|  | 0.1755 | 0.6948 | -0.2913 | 1.2624 | 1.3546 | 0.5013 |
|  |  | t-MKT |  |  | t-MKT |  |
|  | 9.7921 | 12.8177 | 14.7437 | 11.859 | 12.3158 | 14.0192 |
|  | 13.6306 | 14.2648 | 16.2872 | 12.9149 | 12.5816 | 14.0338 |
|  | 14.1076 | 15.1085 | 15.567 | 14.5344 | 14.1265 | 13.2196 |
|  |  | t-SMB |  |  | t-SMB |  |
|  | 2.8801 | 2.4702 | 3.8048 | -0.6105 | -1.9173 | -1.2624 |
|  | 2.312 | 3.4716 | 2.4572 | -0.957 | 2.0548 | -0.007 |
|  | 0.6018 | -2.8552 | -0.7665 | -0.4468 | -3.9082 | -2.0289 |
|  |  | t-HML |  |  | -HML:INS |  |
|  | 3.2361 | 5.7878 | 8.9973 | 7.7792 | 6.6042 | 6.6273 |
|  | 3.3642 | 3.651 | 7.4798 | 1.171 | -3.48 | -1.2328 |
|  | 2.1255 | 4.6383 | 3.3367 | -4.5168 | $\begin{array}{cc} -4.4602 & -5.6647 \\ \text { t-RMW:INS } & \end{array}$ |  |
|  |  | t-RMW |  |  |  |  |  |
|  | 1.6909 | 2.1279 | 0.926 | 6.4534 | 1.5857 | -11.2587 |
|  | 5.3385 | 3.7057 | 1.2603 | 3.4783 | -2.7214 | -10.1942 |
|  | 4.9005 | 3.4279 | 3.494 | 1.2873 | -2.1013 | -7.9029 |
|  |  | t-CMA |  |  | t-CMA |  |
|  | -0.3385 | 0.8754 | -1.7503 | 2.5868 | 5.7325 | 4.771 |
|  | 0.6914 | 2.7077 | -0.7332 | 4.6039 | 7.1437 | 4.9913 |
|  | 2.0061 | 0.5603 | 0.7155 | 6.1424 | 5.5409 | 4.2225 |

Note: The table shows $R^{2}$ and t-statistics for each factor from the adjusted FamaFrench 5 factor model. The new value factor use the sorting of PB ratio. The new quality factor use the sorting of loss ratio. The left part of the table is the original Fama-French 5 factor model. The right part of the table is the new adjusted FamaFrench 5 factor model.

Table 10: Fama-French 5 Factor Model vs. Adjusted Fama-French 5 Factor Model - PB and Expense Ratio

|  | Original FF5 |  |  | Adjusted FF5 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Low PB | Low Exp | $R^{2}$ | High Exp |  | $R^{2}$ |  |
|  | 43.8861 | 52.3092 | 56.7021 | 56.2813 | 55.0319 | 69.3715 |
|  | 50.3915 | 46.5873 | 58.7411 | 45.2813 | 38.9401 | 52.4895 |
| High PB | 56.9851 | 37.9385 | 54.6369 | 50.2086 | 37.4788 | 54.5791 |
|  |  | t-alpha |  |  | t-alpha |  |
|  | -0.1188 | 0.7547 | 0.6844 | 0.0517 | 0.9925 | 1.575 |
|  | 0.5041 | -0.2923 | -0.2651 | 1.2548 | 0.5594 | 0.677 |
|  | 0.5472 | 0.6496 | -1.0061 | 1.4353 | 1.6512 | 0.0687 |
|  |  | t-MKT |  |  | t-MKT |  |
|  | 12.0475 | 13.1727 | 13.5113 | 13.909 | 13.7471 | 14.8883 |
|  | 15.5312 | 13.5412 | 16.1566 | 15.3975 | 12.9585 | 15.0689 |
|  | 16.8959 | 11.9717 | 16.3084 | 17.0178 | 12.3245 | 16.5559 |
|  |  | t-SMB |  |  | t-SMB |  |
|  | 3.1513 | 1.8045 | 4.8258 | 0.0795 | -2.7478 | -1.4822 |
|  | -0.1601 | 3.7417 | 3.1771 | -2.0267 | 1.5861 | -0.9073 |
|  | -1.3004 | 0.0529 | 1.2419 | -2.7499 | -1.1744 | -1.3722 |
|  | t-HML |  |  | t-HML:INS |  |  |
|  | 4.3862 | 7.41 | 8.0259 | 11.1658 | 8.5602 | 8.3588 |
|  | 2.8695 | 3.1743 | 6.7404 | 0.8246 | -0.0195 | -0.6441 |
| 4.7494 | 2.0332 | 3.954 | -2.6609 | -5.1857 | -4.9432 |  |
|  |  | t-RMW |  |  | t-RMW:INS |  |
|  | 2.1162 | 0.7409 | 0.8081 | 7.7426 | 0.6679 | -6.8146 |
| 4.2668 | 4.2975 | 2.9209 | 3.1638 | 1.5853 | -5.1552 |  |
| 5.3598 | 3.8478 | 3.3098 | 2.926 | -2.3216 | -6.2215 |  |
|  | t-CMA |  |  | t-CMA |  |  |
| 1.0806 | -0.4018 | -1.9762 | 4.592 | 5.0773 | 4.2471 |  |
| 2.5622 | 0.3802 | 0.2776 | 6.0484 | 3.6297 | 6.4513 |  |
| 0.4731 | 0.2527 | 1.1563 | 5.6368 | 3.4551 | 6.2866 |  |

Note: The table shows $R^{2}$ and t-statistics for each factor from the adjusted FamaFrench 5 factor model. The new value factor use the sorting of PB ratio. The new quality factor use the sorting of expense ratio. The left part of the table is the original Fama-French 5 factor model. The right part of the table is the new adjusted Fama-French 5 factor model.

Table 11: Fama-French 5 Factor Model vs. Adjusted Fama-French 5 Factor Model - PB and Combined Ratio

|  | Original FF5 |  |  | Adjusted FF5 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Low PB | Low Comb | $R^{2}$ | High Comb |  | $R^{2}$ |  |
|  | 26.4946 | 49.7122 | 61.2633 | 41.2209 | 45.7197 | 78.1063 |
| High PB | 44.9688 | 51.3173 | 62.6229 | 34.3553 | 45.2709 | 65.197 |
|  | 49.8252 | 45.2059 | 55.8912 | 48.0862 | 40.8151 | 55.719 |
|  | -0.534 | t-alpha | 1.9854 | 0.5387 |  | t-alpha |
|  | -0.2305 | 0.9987 | -0.7634 | 0.7839 | 2.3245 | 1.4134 |
|  | 0.5521 | 0.9899 | -0.9466 | 1.695 | 1.8542 | -0.176 |
|  |  | t-MKT |  |  | t-MK36 | -0.1213 |
|  | 8.3761 | 12.4507 | 15.4688 | 11.2205 | 11.9982 | 15.0166 |
|  | 13.0155 | 15.5591 | 17.1164 | 12.1122 | 13.8134 | 14.1115 |
|  | 15.4154 | 13.3687 | 16.5828 | 15.2585 | 11.8057 | 13.9263 |
|  |  | t-SMB |  |  | t-SMB |  |
|  | 2.668 | 1.6815 | 4.3624 | 0.255 | -2.6939 | -1.1179 |
|  | 1.9507 | 2.1283 | 3.4183 | -0.9563 | 0.0763 | 0.5394 |
|  | -0.3592 | -0.857 | -0.2499 | -1.5737 | -2.1413 | -2.0828 |
|  | 1.4405 | 7.3854 | 8.5844 | 8.4534 | t-HML:INS |  |
|  | 4.0479 | 2.9026 | 7.6448 | 0.6573 | -1.3686 | 5.8445 |
|  | 2.6289 | 3.658 | 4.4255 | -4.6594 | -4.6232 | -4.7304 |
|  |  | t-RMW |  |  | t-RMW:INS |  |
|  | 0.9213 | 1.5682 | 1.156 | 7.5539 | 1.6915 | -11.0381 |
| 4.9208 | 3.9398 | 2.0168 | 2.5111 | -0.9395 | -9.7793 |  |
|  | 5.2782 | 3.8975 | 3.2723 | 0.5189 | -2.9763 | -6.8757 |
|  | t-CMA |  |  | t-CMA |  |  |
| 1.7719 | -0.8704 | -1.1973 | 3.6921 | 4.6127 | 5.8576 |  |
| 1.0499 | 1.713 | -0.0716 | 5.39 | 5.1763 | 6.5321 |  |
| 1.8859 | -0.072 | 0.1103 | 6.343 | 3.9925 | 4.4739 |  |

Note: The table shows $R^{2}$ and t-statistics for each factor from the adjusted FamaFrench 5 factor model. The new value factor use the sorting of PB ratio. The new quality factor use the sorting of combined ratio. The left part of the table is the original Fama-French 5 factor model. The right part of the table is the new adjusted Fama-French 5 factor model.

Table 12: Fama-French 5 Factor Model vs. Adjusted Fama-French 5 Factor Model - PB and Investment Yield

|  | Original FF5 |  |  | Adjusted FF5 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Low PB | Low Invy | $R^{2}$ | High Invy |  | $R^{2}$ |  |
|  | 43.3777 | 54.8921 | 56.5524 | 65.6319 | 62.3941 | 57.9022 |
|  | 54.4154 | 59.427 | 48.7595 | 46.5439 | 46.8371 | 47.5717 |
| High PB | 51.4281 | 52.1512 | 52.5443 | 51.1253 | 45.0266 | 45.7846 |
|  |  | t-alpha |  |  | t-alpha |  |
|  | 1.2136 | 0.2679 | -0.0061 | 1.4868 | 0.8935 | 0.5299 |
|  | -0.672 | -0.0659 | 1.3364 | 0.3791 | 0.7597 | 2.0831 |
|  | 0.5205 | -0.0382 | -0.9987 | 1.473 | 0.9459 | 0.0559 |
|  |  | t-MKT |  |  | t-MKT |  |
|  | 9.819 | 14.5636 | 14.4109 | 11.3976 | 15.1386 | 15.417 |
|  | 16.1302 | 16.8168 | 13.7263 | 14.3899 | 15.3923 | 14.6496 |
|  | 15.637 | 15.6653 | 15.8512 | 16.5561 | 15.2622 | 15.6448 |
|  | t-SMB |  |  | t-SMB |  |  |
|  | 1.9447 | 2.8145 | 3.5353 | -1.6683 | -2.8048 | -1.7698 |
|  | 0.9089 | 3.2954 | 3.4327 | -2.0484 | 0.1492 | 0.2713 |
|  | -0.2237 | -1.0569 | -0.1553 | -0.9175 | -2.8743 | -2.627 |
|  | 7.2838 | 6.6672 | 7.5934 | 13.2871 | 11.8405 | 7.4798 |
|  | t-HML |  | 1.1102 | -0.2656 | 0.849 |  |
|  | 3.404 | 3.661 | 3.6409 | -6.2117 | -3.429 | -2.561 |
|  | t-RMW |  |  | t-RMW:INS |  |  |
|  | -0.6064 | 1.8859 | 2.1334 | 11.2085 | 0.5494 | -6.2553 |
| 4.624 | 4.1778 | 3.148 | 3.6466 | -0.475 | -6.0641 |  |
| 4.381 | 4.6914 | 4.786 | 2.6915 | 0.0851 | -2.9538 |  |
|  | t-CMA |  |  | t-CMA |  |  |
| -0.4926 | 0.4595 | -2.2119 | 4.3729 | 5.7435 | 3.9425 |  |
| 0.5047 | 0.6518 | 1.3333 | 4.2226 | 6.2637 | 6.5289 |  |
| 1.3989 | 0.5424 | 0.6056 | 5.9875 | 4.7315 | 5.04 |  |

Note: The table shows $R^{2}$ and t-statistics for each factor from the adjusted FamaFrench 5 factor model. The new value factor use the sorting of PB ratio. The new quality factor use the sorting of investment yield. The left part of the table is the original Fama-French 5 factor model. The right part of the table is the new adjusted Fama-French 5 factor model.

Table 13: Fama-French 5 Factor Model vs. Adjusted Fama-French 5 Factor Model - PE and Loss Ratio

|  | Original FF5 |  |  | Adjusted FF5 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Low PE | Low Loss | $R^{2}$ | High Loss |  | $R^{2}$ |  |
|  | 37.5606 | 44.842 | 48.9892 | 41.5958 | 39.2666 | 76.8766 |
| High PE | 46.731 | 43.1465 | 60.4991 | 40.6092 | 33.7385 | 64.4757 |
|  | 39.9689 | 53.8066 | 61.7429 | 37.3469 | 55.0618 | 65.4701 |
|  |  | t-alpha |  |  | t-alpha |  |
|  | 2.2633 | 0.0495 | 1.0914 | 2.1453 | 0.5657 | 0.3232 |
|  | -0.5352 | 1.8974 | -0.2778 | 0.3721 | 2.1369 | 0.7797 |
|  | -0.5309 | -0.643 | 0.1372 | 1.0184 | 0.7884 | 1.3548 |
|  |  | t-MKT |  |  | t-MKT |  |
|  | 10.6241 | 12.8303 | 11.2238 | 13.2773 | 11.9765 | 12.8776 |
|  | 14.1108 | 11.3414 | 16.3638 | 13.9975 | 9.8129 | 12.7428 |
|  | 12.4829 | 16.0465 | 17.8305 | 12.1273 | 14.416 | 14.7352 |
|  |  | t-SMB |  |  | t-SMB |  |
|  | 1.5952 | 3.8558 | 3.8648 | -1.4505 | -0.1032 | 0.3646 |
|  | 1.1161 | 1.9362 | 1.8978 | -1.679 | -0.7742 | -0.802 |
|  | 2.3282 | -1.6617 | 1.0612 | 0.6277 | -2.5767 | -0.9834 |
|  | 4.1288 | t-HML | 3.6243 | 6.8653 | 6.4244 | t-HML:INS |
|  |  |  |  |  |  |  |
|  | 3.257 | 5.8333 | 7.9753 | 1.0357 | 1.2696 | 10.6614 |
|  | 2.0031 | 4.1821 | 6.4605 | -3.3267 | -7.1248 | -5.2148 |
|  |  | t-RMW |  |  | t-RMW:INS |  |
|  | 1.9471 | 4.4273 | -0.6564 | 5.2329 | 1.3105 | -15.236 |
| 4.5914 | 2.2882 | 2.6181 | 3.9239 | -2.1555 | -12.0578 |  |
| 5.2692 | 3.0963 | 2.642 | 3.5771 | -3.4195 | -10.279 |  |
|  | t-CMA |  |  | t-CMA |  |  |
| -0.8742 | 1.5315 | -0.9404 | 3.5458 | 5.6379 | 4.9773 |  |
| 1.1994 | -0.1296 | -1.3131 | 5.3479 | 4.7004 | 4.5559 |  |
| 1.5323 | 1.638 | -0.346 | 4.9351 | 6.1237 | 4.7155 |  |

Note: The table shows $R^{2}$ and t-statistics for each factor from the adjusted FamaFrench 5 factor model. The new value factor use the sorting of PE ratio. The new quality factor use the sorting of loss ratio. The left part of the table is the original Fama-French 5 factor model. The right part of the table is the new adjusted FamaFrench 5 factor model.

Table 14: Fama-French 5 Factor Model vs. Adjusted Fama-French 5 Factor Model - PE and Expense Ratio

|  | Original FF5 |  |  | Adjusted FF5 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Low PE | Low Exp | $R^{2}$ | High Exp |  | $R^{2}$ |  |
|  | 48.6649 | 52.1367 | 45.4612 | 50.9385 | 54.7567 | 60.6965 |
|  | 51.0176 | 47.5196 | 63.4622 | 41.259 | 39.5527 | 57.9968 |
| High PE | 54.4416 | 46.6436 | 57.2668 | 51.5604 | 41.138 | 56.5496 |
|  |  | t-alpha |  |  | t-alpha |  |
|  | -0.4369 | 1.2438 | 1.7809 | -0.8375 | 0.997 | 1.8661 |
|  | 0.4861 | 0.4401 | -0.5425 | 1.4689 | 0.7195 | 0.8662 |
|  | 0.2353 | -0.5962 | -2.1317 | 1.3984 | 0.9387 | -0.3169 |
|  |  | t-MKT |  |  | t-MKT |  |
|  | 13.9664 | 14.6577 | 10.1098 | 16.3566 | 16.5595 | 12.3042 |
|  | 15.2844 | 13.0919 | 17.6944 | 14.2717 | 12.9412 | 16.1985 |
|  | 15.9847 | 13.8058 | 16.8917 | 16.507 | 12.8071 | 15.9513 |
|  |  | t-SMB |  |  | t-SMB |  |
|  | 2.1947 | 2.8909 | 3.9352 | -0.088 | -1.0263 | -1.7727 |
|  | -0.3261 | 0.8836 | 3.199 | -2.6398 | -2.2914 | -0.9225 |
|  | -0.5354 | 1.9898 | 2.6063 | -1.2279 | 0.244 | -0.0798 |
|  | t-HML |  |  | t-HML:INS |  |  |
|  | 4.1219 | 4.8311 | 7.2672 | 6.4119 | 8.1789 | 8.0484 |
|  | 3.6819 | 5.4943 | 7.7729 | -0.1814 | 2.6087 | -3.2151 |
| 4.8744 | 3.5354 | 4.5883 | -4.9223 | -4.6024 | -6.0548 |  |
|  |  | t-RMW |  |  | t-RMW:INS |  |
|  | 2.5164 | 2.6688 | 0.2921 | 4.9457 | 1.5152 | -9.1495 |
|  | 5.3957 | 2.5298 | 3.1484 | 2.6971 | -0.9225 | -7.1715 |
| 3.7724 | 4.5945 | 3.9226 | 2.5384 | -0.4827 | -5.585 |  |
|  | t-CMA |  |  | t-CMA |  |  |
| 1.0549 | 1.2979 | -2.2304 | 5.5317 | 6.5185 | 4.1988 |  |
| 1.5771 | -0.5515 | -0.6912 | 5.6073 | 4.2514 | 6.2075 |  |
| 1.3142 | 0.3253 | 1.1037 | 6.6428 | 4.1157 | 6.2119 |  |

Note: The table shows $R^{2}$ and t-statistics for each factor from the adjusted FamaFrench 5 factor model. The new value factor use the sorting of PE ratio. The new quality factor use the sorting of expense ratio. The left part of the table is the original Fama-French 5 factor model. The right part of the table is the new adjusted Fama-French 5 factor model.

Table 15: Fama-French 5 Factor Model vs. Adjusted Fama-French 5 Factor Model - PE and Combined Ratio

|  | Original FF5 |  |  | Adjusted FF5 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Low PE | Low Comb | $R^{2}$ | High Comb |  | $R^{2}$ |  |
|  | 40.3591 | 43.5261 | 47.1067 | 44.151 | 39.3277 | 73.3247 |
|  | 43.5724 | 47.3713 | 61.7988 | 36.0172 | 37.1982 | 66.1784 |
| High PE | 42.4693 | 50.8024 | 59.7378 | 40.7803 | 46.0512 | 64.2574 |
|  |  | t-alpha |  |  | t-alpha |  |
|  | 1.5144 | 1.153 | 1.3407 | 1.3026 | 1.3112 | 1.219 |
|  | -0.0993 | 1.2173 | -0.4662 | 0.696 | 1.8887 | 0.5034 |
|  | -0.949 | 1.3116 | -1.8118 | 0.5198 | 2.6909 | -0.5346 |
|  |  | t-MKT |  |  | t-MKT |  |
|  | 11.9398 | 12.3214 | 10.8761 | 14.2642 | 12.2783 | 11.3037 |
|  | 12.9554 | 13.1489 | 16.1392 | 12.6053 | 11.0072 | 12.4959 |
|  | 13.15 | 15.0593 | 17.4186 | 13.1469 | 12.6098 | 14.8288 |
|  |  | t-SMB |  |  | t-SMB |  |
|  | 1.5509 | 2.1582 | 3.9092 | -0.771 | -1.3895 | -0.6522 |
|  | 1.7799 | 1.6565 | 2.3612 | -0.87 | -1.0114 | -1.3207 |
|  | 0.2046 | -0.5977 | 2.0416 | -1.3832 | -2.3789 | 0.588 |
|  | 3.0753 | t-HML | 4.3829 | 6.8575 | 5.6773 | 4.9609 |
|  | 3.4771 | 5.2663 | 9.0635 | 1.1389 | -0.378 | -3.2319 |
|  | 2.4199 | 4.0658 | 5.149 | -3.3649 | -4.6103 | -6.6788 |
|  |  | t-RMW |  |  | t-RMW:INS |  |
|  | 1.7011 | 3.2751 | 0.0559 | 4.4988 | 1.7276 | -14.0201 |
| 4.4772 | 3.251 | 2.0081 | 3.3416 | -1.7957 | -13.0501 |  |
| 5.2344 | 3.9717 | 2.3902 | 4.1357 | -2.3595 | -8.6454 |  |
|  | t-CMA |  |  | t-CMA |  |  |
|  | 1.3235 | -0.3805 | -1.0605 | 5.3374 | 3.8306 | 5.0797 |
| 0.9754 | -0.3055 | -1.463 | 5.0444 | 4.1968 | 5.608 |  |
| 1.7939 | 0.4586 | 0.8342 | 5.6712 | 4.4095 | 5.6562 |  |

Note: The table shows $R^{2}$ and t-statistics for each factor from the adjusted FamaFrench 5 factor model. The new value factor use the sorting of PE ratio. The new quality factor use the sorting of combined ratio. The left part of the table is the original Fama-French 5 factor model. The right part of the table is the new adjusted Fama-French 5 factor model.

Table 16: Fama-French 5 Factor Model vs. Adjusted Fama-French 5 Factor Model - PE and Investment Yield

|  | Original FF5 |  |  |  | Adjusted FF5 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Low PE | Low Invy | $R^{2}$ | High Invy |  | $R^{2}$ |  |  |
|  | 46.0484 | 51.8329 | 51.2845 | 55.5955 | 58.0994 | 52.4021 |  |
|  | 49.2417 | 58.4382 | 53.2135 | 44.8863 | 43.7386 | 46.3808 |  |
| High PE | 57.1328 | 60.9874 | 45.3527 | 56.3222 | 52.0955 | 46.2288 |  |
|  |  | t-alpha |  |  | t-alpha |  |  |
|  | 2.1982 | 0.1042 | 1.3388 | 1.79 | -0.468 | 1.2665 |  |
|  | 0.5676 | 0.6732 | 0.0057 | 0.9935 | 1.1972 | 0.8858 |  |
|  | -0.5008 | -0.6512 | -0.8886 | 0.8705 | 0.8528 | 0.3815 |  |
|  |  | t-MKT |  |  | t-MKT |  |  |
|  | 11.58 | 14.1307 | 13.2967 | 13.9096 | 17.0679 | 15.7611 |  |
|  | 13.8328 | 15.987 | 15.2035 | 13.8046 | 14.7375 | 15.5548 |  |
|  | 16.8794 | 18.0536 | 13.8527 | 17.2895 | 16.997 | 14.782 |  |
|  | t-SMB |  |  | t-SMB |  |  |  |
|  | 3.3093 | 3.2878 | 3.3098 | -0.0155 | -0.5932 | -0.9955 |  |
|  | 0.7486 | 0.8779 | 2.0007 | -1.3679 | -2.2128 | -0.8994 |  |
|  | -0.0642 | 0.7185 | 2.4879 | -0.8485 | -1.3384 | 0.4068 |  |
|  | t-HML |  |  | t-HML:INS |  |  |  |
|  | 6.1047 | 4.8465 | 6.3318 | 9.6971 | 9.2573 | 5.8301 |  |
|  | 5.2811 | 7.4564 | 5.153 | 1.3439 | 0.9388 | -1.0588 |  |
|  | 5.0603 | 5.9265 | 2.3473 | -5.9902 | -4.7056 | -3.3649 |  |
|  | t-RMW |  |  | t-RMW:INS |  |  |  |
|  | 1.318 | 1.5519 | 2.2073 | 7.2637 | 0.3599 | -5.3478 |  |
| 2.7003 | 3.7262 | 3.6805 | 5.1574 | 1.3411 | -4.322 |  |  |
| 3.5155 | 4.8 | 4.0351 | 3.3087 | -0.2995 | -5.7822 |  |  |
|  | t-CMA |  |  | t-CMA |  |  |  |
|  | 1.8247 | -1.4516 | 4.7687 | 7.322 | 4.6966 |  |  |
| 0.2452 | -1.1936 | 0.6385 | 4.6158 | 4.7066 | 6.1412 |  |  |
| 0.6907 | 0.2939 | 1.721 | 5.6538 | 5.8925 | 5.6889 |  |  |

Note: The table shows $R^{2}$ and t-statistics for each factor from the adjusted FamaFrench 5 factor model. The new value factor use the sorting of PE ratio. The new quality factor use the sorting of investment yield. The left part of the table is the original Fama-French 5 factor model. The right part of the table is the new adjusted Fama-French 5 factor model.


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[^1]:    ${ }^{1}$ See the 2011 Warren Buffett's Letter to Berkshire Shareholders of Berkshire Hathaway Inc.
    ${ }^{2}$ See the 2015 Prem Watsa's Letter to Berkshire Shareholders of Fairfax Financial Holdings Limited.

[^2]:    ${ }^{3}$ The NAIC data is also available from 1980's which some of them are not quite complete either. Therefore, to be safe, we start using the data from 1990.

[^3]:    ${ }^{4}$ portfolio at the middle and bottom rows

