Credit Supply Shocks and the Real Economy: A Granular View from Bank-Firm Loan Data [Preliminary Finding]

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What this paper does

Main research question:

- Does finance matter for real economic activity?
- Specifically, do bank-loan supply shocks affect firms' real activity?

Problem in past literature:

• Cannot isolate bank-loan supply shocks from firm-demand shocks

New methodology:

- Pioneered by Amiti and Weinstein (2013)
- Exploit micro-level, matched bank-firm loan data
- Decompose bank-level and firm-level loan growth into 4 components:
 - (1) Bank shock (2) Firm shock (3) Industry shock (4) Common shock

Outline

Data and stylized facts

- LAR, CPFS (and bank balance sheet)
- Loan growth decomposition
 - Methodology
 - Evolution of the granular bank and firm shocks
- Validation of the shock estimates
 - Bank shock validity
 - Firm shock validity
- Regression analysis [prelim results]
 - Bank supply shocks and firm-level investment
 - Bank supply shocks and aggregate investment

Data Overview

Number of firms (Matched LAR-CPFS)

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Small	9,840	11,016	10,978	11,006	$12,\!464$	$11,\!408$	11,727	$12,\!812$	$13,\!558$	$14,\!661$
Medium	$3,\!447$	4,059	4,222	4,346	4,967	4,839	4,910	$5,\!054$	$5,\!220$	5,733
Large	2,099	2,346	$2,\!425$	2,595	2,921	2,852	2,941	2,976	3,255	$3,\!596$
Total in LAR	$15,\!386$	17,421	$17,\!625$	$17,\!947$	20,352	19,099	19,578	20,842	22,033	23,990
NCB				131,501	$135,\!262$	144,922	$151,\!033$	$157,\!880$	$175,\!614$	188,985
CPFS	$131,\!386$	$176,\!015$	180,704	$193,\!946$	$214,\!448$	$221,\!020$	$225,\!847$	$234,\!534$	$243,\!681$	$227,\!866$

Number of banks (LAR)

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
All financial institutions	37	35	32	32	34	33	31	31	29	29
Banks only	31	29	28	28	30	29	28	27	26	26

Aggregate loans vs. LAR data



Firm-Bank Relationships



Credit Market Concentration: Bank Side



Credit Market Concentration: Borrower Side



Firm Characteristics: LAR vs. Non-LAR

Positive Investment



Firm Characteristics: LAR vs. Non-LAR (2)

Negative Investment



Firm Characteristics: LAR vs. Non-LAR (3)

Leverage



Methodology

Bank-level and firm-level loan growth can be written as:

 $D_{f,t} = firmshock_{f,t} + \sum_{b} \theta_{fb,t-1} bankshock_{b,t}$ $D_{b,t} = bankshock_{b,t} + \sum_{f} \phi_{fb,t-1} firmshock_{f,t}$

where $D_{f,t}$ = firm-level loan growth (f = 1, 2, ..., F)

 $D_{b,t}$ = bank-level loan growth (b = 1, 2, ..., B)

 $\theta_{fb,t-1}$ = loan share of each bank in each firm' loan portfolio

 $\phi_{fb,t-1}$ = loan share of each firm in each bank' loan portfolio

$$\sum_{b} \theta_{fb,t-1} = 1$$
 and $\sum_{f} \phi_{fb,t-1} = 1$

With *F+B* equations and *F+B* unknowns, we can solve for a unique set of firm and bank shocks (up to a numeraire) in each time period.

Shock Decomposition: A Matrix Form:

Input:

Each firm's total loan growth

$$\hat{\boldsymbol{D}}_{Ft} \equiv \begin{pmatrix} D_{2t}^F - D_{1t}^F \\ \vdots \\ D_{Ft}^F - D_{1t}^F \end{pmatrix}$$

Each bank's share in a firm's total loan

$$\hat{\boldsymbol{\Theta}}_{t} \equiv \begin{pmatrix} \hat{\theta}_{22t} & \dots & \hat{\theta}_{2Bt} \\ \vdots & \ddots & \vdots \\ \hat{\theta}_{F2t} & \dots & \hat{\theta}_{FBt} \end{pmatrix}$$

Each bank's total loan growth

$$\hat{\boldsymbol{D}}_{Bt} \equiv \left(\begin{array}{c} D_{2t}^B - D_{1t}^B \\ \vdots \\ D_{Bt}^B - D_{1t}^B \end{array} \right)$$

Each firm's share in a bank's total loan

$$\mathbf{\hat{\Phi}}_{t} \equiv \begin{pmatrix} \hat{\phi}_{22t} & \cdots & \hat{\phi}_{F2t} \\ \vdots & \ddots & \vdots \\ \hat{\phi}_{2Bt} & \cdots & \hat{\phi}_{FBt} \end{pmatrix}$$

Output:Firm shocksBank shocks
$$\hat{A}_t \equiv \begin{pmatrix} \alpha_{2t} \\ \vdots \\ \alpha_{Ft} \end{pmatrix}$$
 $\hat{B}_t \equiv \begin{pmatrix} \hat{\beta}_{2t} \\ \vdots \\ \hat{\beta}_{Bt} \end{pmatrix}$

$$\hat{A}_t = \hat{D}_{Ft} - \hat{\Theta}_{t-1} \hat{B}_t$$
 $\hat{B}_t = \hat{D}_{Bt} - \hat{\Phi}_{t-1} \hat{A}_t.$

Shock Decomposition

After obtaining firm and bank shocks, we extract common and industry shock as follows:

 $commonshock_t$ = median($firmshock_{f,t}$) + median($bankshock_{b,t}$) $industryshock_{n,t}$ = median($firmshock_{f,t}$)_{f \in N}

and the residual firm and bank shocks:

 $firm-specific \ shock_{f,t} = firmshock_{f,t} - median(firmshock_{f,t}) - industry_{n,t}$ $bank-specific \ shock_{b,t} = bankshock_{b,t} - median(bankshock_{b,t})$

That is, each bank's aggregate lending can be exactly decomposed into four terms:

 $D_{b,t} = commonshock_t + bank-specific shock_{b,t}$ $+ \sum \phi_{fb,t-1} industry_{n,t} + \sum \phi_{fb,t-1} firm-specific shock_{f,t}$

Interpretation of shock components

Common shock: changes in loan growth that are common across all bankfirm lending pairs, e.g. monetary policy shock, global shock

Industry shock: changes in loan growth that may arise due to bank's loan portfolio that is skewed towards certain industries experiencing shocks

Firm-borrowing shock: changes in loan growth that arise due to idiosyncratic changes in firms' borrowing demand, firm-level productivity shocks, firm-level credit constrained, etc.

Bank supply shock: changes in loan growth due to idiosyncratic changes in bank's loan supply (relative to the median bank shock) that could be driven by changes in the cost of capital, liquidity, balance sheet health, etc.

Bank Supply Shock: Selected Banks





Aggregate-Level Granular Shocks

We now can obtain a decomposition of *aggregate* loan growth into "granular shocks" using the previous bank-level shocks:

 $D_t = \sum_b W_{b,t-1} D_{b,t}$

 $= common_{t} + \sum_{b} W_{b,t-1} industry shock_{b,t} + \sum_{b} W_{b,t-1} bankshock_{b,t} + \sum_{b} W_{b,t-1} firmshock_{b,t}$

 $= common_t + granular.indus.shock_t + granular.firm.shock_t + granular.bank.shock_t$

where D_t = country-level aggregate loan growth,

 $W_{b,t}$ = the average share of each bank b in aggregate lending in year t

These time-varying granular shocks can be used to study how different shocks affect the real variables at the aggregate level

Granular Shock Decomposition of Aggregate Loan Growth



Granular Shock Decomposition of Aggregate Loan Growth (2)



Validation of Bank Supply Shocks (2005-2013)









Validation of Bank Supply Shocks (2)

Dependent Variable: Bank Shock	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
BIS ratio	0.007**							0.008***	0.011***
	(2.574)							(2.815)	(3.572)
NPL growth		-0.000*						-0.000***	-0.000*
		(-1.908)						(-2.697)	(-1.937)
Loan loss provision			-0.020***					-0.016***	-0.017***
			(-3.701)					(-2.965)	(-3.024)
Short-term investment/Total assets				-0.008***				-0.007***	-0.003
				(-3.314)				(-2.934)	(-1.425)
Debt/Total liabilities					0.003**			0.003**	0.004***
					(2.176)			(2.445)	(2.730)
ROA						0.021		-0.041	-0.046
						(0.593)		(-1.046)	(-1.163)
Foreign bank dummy							-0.110***		-0.182***
							(-3.166)		(-5.003)
Constant	-0 148*	-0 031	0 093	0 158	-0 022	0 086	0.051	-0 049	-0 024
Constant	-0.140 (_1 727)	-0.031	(1 260)	(1 216)	-0.022 (-0.303)	(0.674)	(0.645)	-0.049 (-0.534)	-0.024 (-0.266)
	(-1.727)	(-0.437)	(1.200)	(1.210)	(-0.303)	(0.074)	(0.043)	(-0.004)	(-0.200)
Observations	928	911	928	928	928	928	928	911	911
R-squared	0.044	0.020	0.036	0.038	0.025	0.020	0.030	0.083	0.105
Time FE	YES	YES	YES	YES	YES	YES	YES	YES	YES
B 1 1 1 1 1									

Robust t-statistics in parentheses

*** p<0.01, ** p<0.05, * p<0.1

Validation of Bank Supply Shocks (3)

I wo-sample t test of the equality of bank shock means: Local banks VS. Foreign banks										
Obs	Mean	Std. Dev.	Diff(Mean)	Equal variances		Unequal variances				
			_	t value	Prob	t value	Prob			
13	0.029	0.338	0.054	0.455	0.652	0.451	0.656			
19	-0.025	0.322								
12	0.007	0.130	-0.072	-0.775	0.445	-0.894	0.380			
18	0.078	0.301								
13	0.326	0.537	0.478	2.745	0.010	2.653	0.014			
17	-0.152	0.418								
13	-0.028	0.683	-0.001	-0.007	0.995	-0.006	0.995			
15	-0.027	0.330								
	ne equait Obs 13 19 12 18 13 17 13 17 13 15	Obs Mean 13 0.029 19 -0.025 12 0.007 18 0.078 13 0.326 17 -0.152 13 -0.028 15 -0.027	Obs Mean Std. Dev. 13 0.029 0.338 19 -0.025 0.322 12 0.007 0.130 18 0.078 0.301 13 0.326 0.537 17 -0.152 0.418 13 -0.028 0.683 15 -0.027 0.330	Obs MeanStd. Dev.Diff(Mean)13 0.029 0.338 0.054 19 -0.025 0.322 12 0.007 0.130 18 0.078 0.301 13 0.326 0.537 17 -0.152 0.418 13 -0.028 0.683 -0.001 0.330	Obs Mean Std. Dev. Diff(Mean) Equal value 13 0.029 0.338 0.054 0.455 19 -0.025 0.322 -0.072 -0.775 18 0.078 0.301 -0.072 -0.775 13 0.326 0.537 0.478 2.745 13 0.326 0.537 0.478 2.745 13 0.326 0.537 0.478 2.745 13 -0.028 0.683 -0.001 -0.007 13 -0.027 0.330 -0.001 -0.007	Le equality of bank shock means: Local banks VS. Foreign banks Obs Mean Std. Dev. Diff(Mean) Equal variances 13 0.029 0.338 0.054 0.455 0.652 19 -0.025 0.322 -0.072 -0.775 0.445 13 0.326 0.537 0.478 2.745 0.010 13 0.326 0.537 0.478 2.745 0.010 13 0.326 0.537 0.478 2.745 0.010 13 0.326 0.537 0.478 2.745 0.010 13 -0.027 0.330 -0.001 -0.007 0.995	Image: Problem with the equality of bank shock means: Local banks VS. Foreign banks Obs Mean Std. Dev. Diff(Mean) Equal variances Unequal variances 13 0.029 0.338 0.054 0.455 0.652 0.451 19 -0.025 0.322 -0.072 -0.775 0.445 -0.894 12 0.007 0.130 -0.072 -0.775 0.445 -0.894 13 0.326 0.537 0.478 2.745 0.010 2.653 13 0.326 0.537 0.478 2.745 0.010 2.653 13 -0.028 0.683 -0.001 -0.007 0.995 -0.006 13 -0.027 0.330 -0.007 0.995 -0.006			

Bank shocks generated by banks with foreign origins are statistically significantly more negative than Thai local banks during the GFC

Validation of Firm Shocks



Validation of Firm Shocks

VARIABLES	Firm Shock	Firm Shock	Firm Shock	Firm Shock
	(1)	(2)	(3)	(4)
Mean log of k_t	0.039***			
	(27.465)			
Mean log of $sales_t$		0.033***		
		(21.859)		
Mean of leverage ratio			-0.000***	
			(-78.312)	
Mean of asset turnover ratio				0.001
				(0.152)
Constant	-0.612***	-0.597***	-0.014***	0.030***
	(-25.698)	(-22.692)	(-5.554)	(8.193)
Observations	33,223	31,404	38,526	33,312
R-squared	0.024	0.016	0.000	0.000

Firm Shocks VS. Firm Characteristics

Regression Analysis

Question: Do bank loan supply shocks affect firm's investment?

Aggregate investment growth VS. Corporate loan growth (LAR)



Results: Firm-Level Investment

	Full Sample									
VARIABLES	(1) Investment	(2) Investment	(3) Investment	(4) Investment						
Debt Growth	0.249***									
Bank Shock		0.086***	0.084***	0.086***						
Firm Shock		0.081***	0.079***	0.086***						
Industry Shock		0.127***	0.128***	0.138***						
Bank Shock*Lev				0.001						
Firm Shock*Lev				-0.001***						
Leverage	-0.017***	0.007***		0.003***						
Constant	0.059***	0.026***	0.066***	0.066***						
Observations	99,231	97,243	100,947	98,912						
Number of firms	26,536	26,294	27,028	26,607						
R-squared	0.122	0.084	0.032	0.035						
Firm FE	YES	YES	YES	YES						
Time FE	YES	YES	YES	YES						
Firm characteristics ^{1/}	YES	YES	NO	NO						

1/ Including ROA, current asset/capital (log), net profit/capital (log)

Results: Firm-Level Investment (2)

	Small					Medium				Large			
Dep Var: Investment	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
Debt Growth	0.191***	k			0.344***	¢			0.337**	*			
Bank Shock		0.068***	0.058***	0.058***		0.094***	*0.099**	* 0.093***		0.083***	0.086***	* 0.098***	
Firm Shock		0.060***	0.054***	0.057***		0.087***	*0.092***	* 0.103***		0.086***	0.089**	* 0.100***	
Industry Shock		0.180**	0.166**	0.174**		0.055*	0.072*	0.083**		0.048	0.060	0.061*	
Bank Shock*Lev				0.002				0.008				-0.004	
Firm Shock*Lev				-0.000				-0.001***				-0.001**	
Leverage	-0.012**	*0.007***		0.002***	-0.023**	*0.017***	*	0.009***	-0.022**	* 0.013**		0.013**	
Constant	-0.145**	*-0.162***	0.002	0.004	0.294***	*0.240***	*0.158***	*0.143***	0.294**	* 0.235***	0.152***	* 0.128***	
Observations	57,286	56,145	59,623	57,743	26,152	25,733	25,897	25,782	15,793	15,365	15,427	15,387	
Number of firms	17,990	17,777	18,486	18,081	7,946	7,879	7,925	7,894	4,166	4,133	4,147	4,137	
R-squared	0.109	0.081	0.013	0.015	0.363	0.260	0.139	0.146	0.355	0.242	0.152	0.158	
Firm FE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
Time FE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
Firm characteristics ^{1/}	YES	YES	NO	NO	YES	YES	NO	NO	YES	YES	NO	NO	

1/ Including ROA, current asset/capital (log), net profit/capital (log)

Results: Aggregate Investment

Variable	loan g	rowth	investment growth		
	(1)	(2)	(3)	(4)	
common shock_t	1.148^{**}	1.670^{**}	0.775^{**}	0.856^{**}	
industry $shock_t$	0.878^{**}	1.147^{**}	-0.897	-0.113	
firm $shock_t$	1.431^{**}	1.168^{**}	0.226	0.140	
bank shock t	1.079^{**}	1.024^{**}	0.954^{**}	0.688^{**}	
Intercept	0.026^{**}	-0.00**	0.066	0.000	
Standardised Var	No	Yes	No	Yes	
Observation	36	36	36	36	
R^2	0.88	0.88	0.23	0.23	
Shapley R-square					
common shock_t	0.346	0.346	0.453	0.453	
industry $shock_t$	0.027	0.026	0.136	0.136	
firm $shock_t$	0.494	0.494	0.130	0.130	
bank shock _t	0.133	0.133	0.281	0.281	

What's Next

How much do bank supply shocks matter:

- Regress LAR bank shocks on non-LAR firms' investment (using NCB loan outstanding to calculate loan shares)
- Explore firms with different number of relationships

Further bank shock validation:

- Compare bank shocks to bank-by-bank Loan Officer Survey data
- Test the importance of bank shocks for other variables:
 - Firms' revenue, profitability, exports, etc.