

# Financial Friction and Misallocation in China

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# Introduction

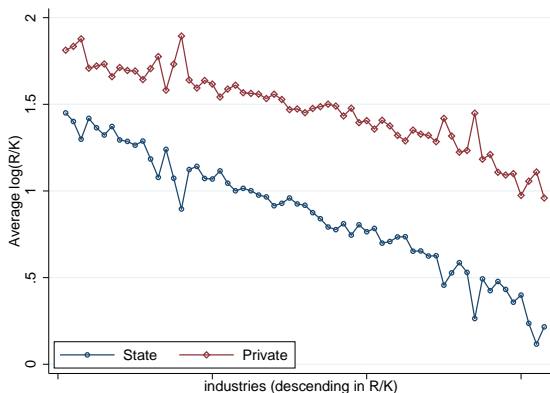
- ▶ Dispersion in marginal revenue product of capital (MRPK) leads to productivity loss. (Hsieh and Klenow, '09)
- ▶ Financial friction in China (barrier to borrow)
  - private vs. state (Poncet et al. '10)
  - between provinces (Boyreau-Debray and Wei '05, Qi '10)
- ▶ What is the consequence of financial friction in China?
  - migration, capital flow, wage and real income

# Introduction

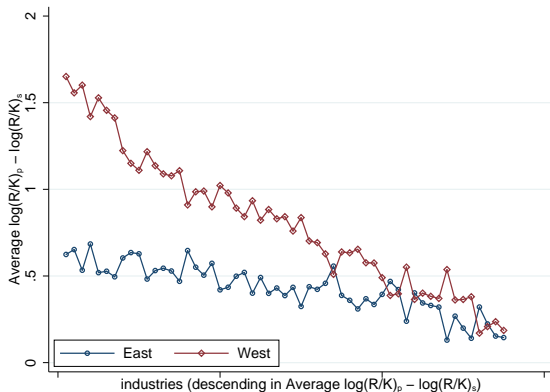
- ▶ We combine AC-type (Antràs and Caballero '09) financial friction (FF) with quantitative trade model to explain interregional capital flows and labor flows (migration) in China.
  - find strong consistency between model prediction and data
- ▶ Estimating parameters to match the model to the data around 2010
  - Removing FF between ownerships improves real income by 1.08% (4.73% for Guangxi)
  - Removing FF between provinces further improves real income by 3.88% (24.84% for Qinghai)
  - Complementarity between financial friction and migration cost

# Comparison of Revenue/Capital Ratios between Ownership Types across Industries

- ▶ If the production function is Cobb-Douglas, revenue-capital ratio is:  $r/\beta$  (MRPK / capital share)



# Comparison of Revenue/Capital Ratios between Regions for Private Firms across Industries

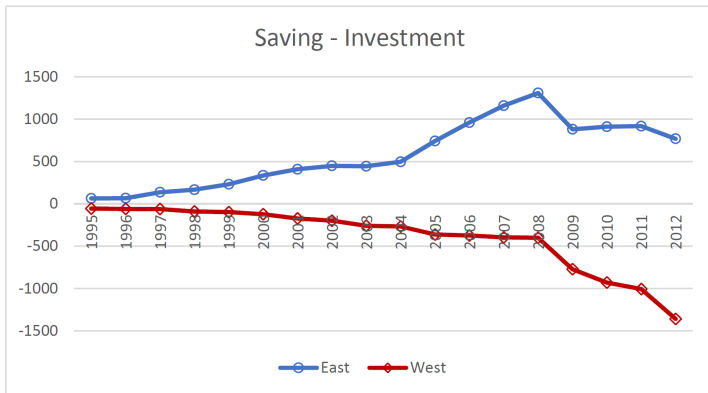


East: Beijing, Fujian, Guangdong, Hainan, Hebei, Jiangsu, Shandong, Shanghai, Tianjin, and Zhejiang.

West: Chongqing, Gansu, Guangxi, Guizhou, Inner Mongolia, Ningxia, Qinghai, Shaanxi, Sichuan, Tibet, Xinjiang, and Yunnan

# Net Capital Flow

## ► Regional Gap in Gross Saving less Gross Investment



Unit: 1 bn (base: 2000)

# Capital Flow and Migration

- Input-Output Tables

NCO	2002	2012
East → West	82.37	557.93

Unit: 1 bn (base: 2000)

- Census: current location vs. place of birth

Net Migration	2000 (9.5%)	2010 (10%)
East → West	-773377	-1813225

- Census: current location vs. location 5 years ago

Net Migration	2000 (9.5%)	2005 (1%)	2010 (10%)
East → West	-677176	-108696	-1119611

# Outline

1. Introduction
2. **Model**
3. Reduced-form Evidence
4. Model Estimation
5. Counterfactual Results
6. Conclusion



# Outline

1. Introduction
2. **Model**
  - Utility
  - Production
  - Migration
  - Financial friction
  - Market clearing
3. Reduced-form Results
4. Model Estimation
5. Counterfactual Results
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## Model-Utility

- ▶  $n \in N$  provinces,  $i \in \{p, s\}$  firm ownership type, sector  $j \in J$
- ▶ Consumption goods produced in different sectors:

$$C_n = \prod_j \left( \frac{C_n^j}{\alpha_n^j} \right)^{\alpha_n^j}$$

- ▶ In each sector, varieties are aggregated in CES

$$C_n^j = \underbrace{\left[ \sum_i \int_{\omega \in \Omega_{i,n}^j} C_{i,n}^j(\omega)^{\frac{\sigma^j-1}{\sigma^j}} d\omega \right]^{\frac{\sigma^j}{\sigma^j-1}}}_{\text{CES consumption aggregate of varieties}}$$

$\Omega_{i,n}^j$  is the set of varieties available in region  $n$ .

- ▶  $C_n$  is also referred to as “real income”.

# Model-Production

- ▶ In each region, there is  $M_{i,n}^j$  measure of firms who produce distinct varieties. Each firm has following production function:

$$Y_{i,n}^j(\omega) = z_{i,n}^j \left( \frac{L_{i,n}^j(\omega)}{1 - \beta^j} \right)^{1 - \beta^j} \left( \frac{K_{i,n}^j(\omega)}{\beta^j} \right)^{\beta^j}$$

- ▶ As the demand for each variety has negative elasticity, the pricing of each variety follows

$$p_{i,n}^j(\omega) = \underbrace{\frac{\sigma^j}{\sigma^j - 1}}_{\text{markup}} \underbrace{\frac{w_n^{1 - \beta^j} r_{i,n}^{\beta^j}}{z_{i,n}^j}}_{\text{marginal cost}}$$

- ▶ Iceberg transport cost  $d_{nn'}^j$
- ▶ Let  $\pi_{i,nn'}^j$  denote the share of good from region  $n$  sold in region  $n'$ .

$$\pi_{i,nn'}^j = \left( \frac{P_{i,nn'}^j}{P_{n'}^j} \right)^{1 - \sigma^j}$$

where  $P_{n'}^j$  is the price index of sector  $j$  in region  $n'$  and  $P_{i,nn'}^j$  is the price index of export from region  $n$  to  $n'$ .

## Model-Migration

- ▶ In each province, there is  $\bar{L}_n$  measure of workers
- ▶ A worker  $\epsilon$  makes migration decision to maximize the utility:

$$U_n(\epsilon) = \underbrace{b_n(\epsilon)}_{\text{idiosyncratic}} \cdot \underbrace{C_n}_{\text{regional preference}} \cdot \underbrace{C_n}_{\text{real income}}$$

where  $b_n(\epsilon)$  is worker  $\epsilon$ 's draw of regional preference from region  $n$ .

- ▶ The distribution of  $b_n(\epsilon)$  is independent across regions and workers. Fréchet distribution:

$$G_n(b) = e^{-B_n b^{-\sigma L}}$$

- ▶ Then the migration pattern can be expressed as:

$$\pi_{n'/n}^L = \frac{B_n \left( \frac{w_n}{P_n d_{n'n}^L} \right)^{\sigma L}}{\sum_n B_n \left( \frac{w_n}{P_n d_{n'n}^L} \right)^{\sigma L}}$$

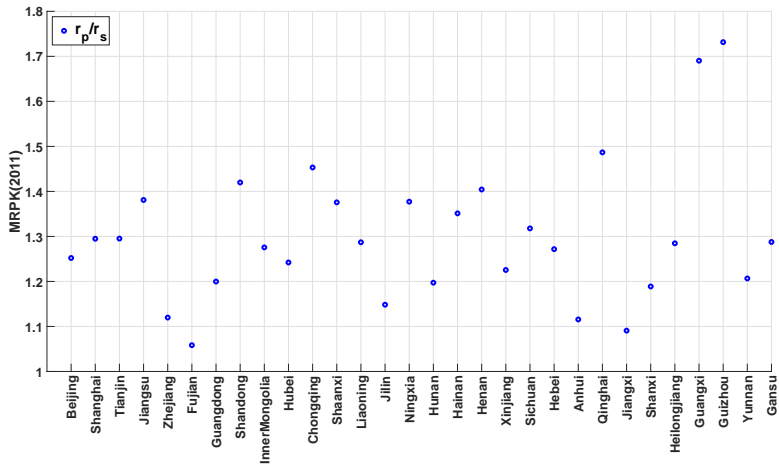
## Model-Financial Friction

- ▶ In each province,  $\mu_n$  share of capital is owned by private firms.
- ▶ Due to credit constraints (rationing), private firms can borrow up to  $(\theta_n - 1)$  of own capital. ( $\theta_n > 1$ )

$$\mu_n K_n \rightarrow \theta_n \mu_n K_n$$

- ▶ Assumption 1: Credit constraint is always binding for private firms. Thus, the total amount of capital deployed in the private firms is given by  $\mu_n \theta_n K_n$  and  $r_{p,n} > r_{s,n}$ .

# Dispersion in Price of Capital across Provinces



# Model-Market Clearing

- ▶ Capital market clearing

$$\mu_n \theta_n K_n r_{p,n} = \underbrace{\sum_j \sum_{n'} E_{n'} \alpha_{n'}^j \pi_{p,nn'}^j \beta^j (\sigma^j - 1) / \sigma^j}_{\text{private demand for capital}}$$

$$(1 - \mu_n \theta_n) K_n r_{s,n} = \underbrace{\sum_j \sum_{n'} E_{n'} \alpha_{n'}^j \pi_{s,nn'}^j \beta^j (\sigma^j - 1) / \sigma^j}_{\text{state demand for capital}}$$

- ▶ Migration and labor market clearing

$$L_n = \sum_{n'} \pi_{n'n}^L \bar{L}_{n'}, \quad L_n w_n = \underbrace{\sum_i \sum_j \sum_{n'} E_{n'} \alpha_{n'}^j \pi_{i,nn'}^j (1 - \beta^j) (\sigma^j - 1) / \sigma^j}_{\text{total demand for labor}}$$

- ▶ Provincial budget constraint

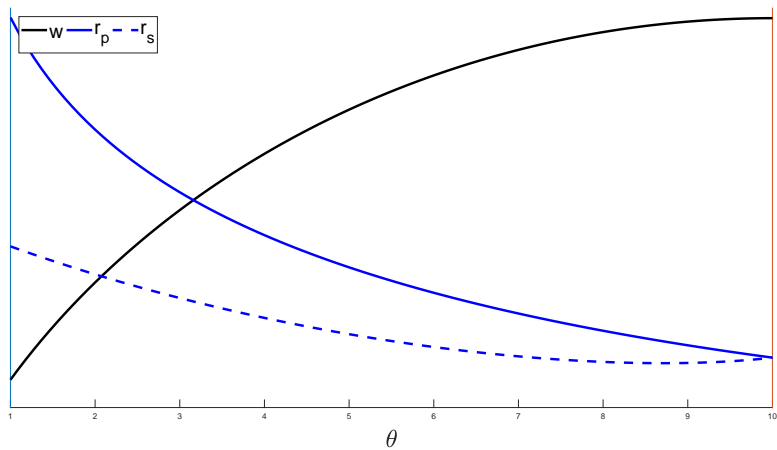
$$E_n = \underbrace{w_n L_n + r_{p,n} \mu_n \theta_n K_n + r_{s,n} (1 - \mu_n \theta_n) K_n + \sum_i \sum_{n'} E_{n'} \pi_{i,nn'} / \sigma^j + Def_n}_{\text{factor income + profit + trade deficit}}$$

# Testable Prediction Regarding $\theta_n$ - Proposition 1

- ▶ Two simplifying assumptions for **Proposition 1** regarding  $\theta_n$ :
  - single sector
  - small open economy
- ▶ Proposition 1: Lower  $\theta_n$  (worse financial contractability) leads to lower local wage ( $w_n$ ), higher rental rate for private capital ( $r_{p,n}$ ). When  $\theta_n$  is sufficiently low, lower  $\theta_n$  leads to lower rental rate for state capital ( $r_{s,n}$ ).



# Proposition 1



## Proposition 1

- ▶ Intuitively, worse financial friction worsens efficient use of capital, thereby lowering wage.
- ▶ Impact on  $r$  is decomposed as:

$$\partial \ln r_{p,n} = \underbrace{-\frac{1}{(\sigma-1)\beta+1} \partial \ln \theta_n}_{\text{change in capital supply}} - \underbrace{\frac{(\sigma-1)(1-\beta)}{(\sigma-1)\beta+1} \partial \ln w_n}_{\text{wage complementarity effect}}$$

$$\partial \ln r_{s,n} = \underbrace{\frac{\mu_n \theta_n}{1 - \mu_n \theta_n} \frac{1}{(\sigma-1)\beta+1} \partial \ln \theta_n}_{\text{change in capital supply}} - \underbrace{\frac{(\sigma-1)(1-\beta)}{(\sigma-1)\beta+1} \partial \ln w_n}_{\text{wage complementarity effect}}$$

- ▶ Regions with lower  $\theta$  has higher  $r_s$  and experiences net capital inflow (in the dynamic extension).

## Measure of FF - Proposition 2

- ▶ Proposition 2: Dispersion in rental rates increase with the degree of financial friction. Specifically,

$$\frac{\mu_n \theta_n}{1 - \mu_n \theta_n} = \left( \frac{r_{p,n}}{r_{s,n}} \right)^{-1} \frac{\sum_j R_{p,n}^j \frac{\beta^j (\sigma^j - 1)}{\sigma^j}}{\sum_j R_{s,n}^j \frac{\beta^j (\sigma^j - 1)}{\sigma^j}}$$

where  $R$  is the revenue,  $\beta$  is capital share and  $\sigma$  is elasticity of substitution.

- ▶ Our measure of financial friction:

$$\underbrace{FF_n}_{\text{relative supply}} = \underbrace{\ln(r_{s,n}) - \ln(r_{p,n})}_{\text{price dispersion}} - \underbrace{\ln \left( \frac{\sum_j R_{s,n}^j \frac{\beta^j (\sigma^j - 1)}{\sigma^j}}{\sum_j R_{p,n}^j \frac{\beta^j (\sigma^j - 1)}{\sigma^j}} \right)}_{\text{relative demand}}$$

## Measure of MRPK

- ▶ Idea follows Wu (18')
- ▶ A firm with Cobb-Douglas production function under monopolistic competition:

$$\ln(MRPK_{it}) \equiv \frac{\partial R_{it}}{\partial K_{it}} = \ln(ARPK_{it}) + \ln(\beta_i(1 - 1/\sigma_i))$$

- ▶ After first-order approximation and arrangement:

$$\ln(ARPK_{it}) = \gamma_0 + \gamma_{1t} \ln\left(1 - \frac{\Pi_{it}}{R_{it}}\right) + \ln d_{it} + \ln(MRPK_{it})$$

- ▶ Estimate of MRPK

$$\ln(\hat{MRPK}_{it}) = \ln(ARPK_{it}) - \hat{\gamma}_0 + \hat{\gamma}_{1t} \ln\left(1 - \frac{\Pi_{it}}{R_{it}}\right) + \hat{\ln} d_{it}$$

- ▶ We then average  $MRPK_{it}$  by ownership and region.

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# Regression Specifications

- ▶ Province-pair net export

$$\ln(NX_{nn't}) = \gamma_1(FF_{n',t-1} - FF_{n,t-1}) + \gamma_2 \ln(d_{nn'}) \\ + \gamma_3(NT_{n',t-1} - NT_{n,t-1}) + D_n + D_{n'} + D_t + \epsilon_{nn't}$$

- ▶ Province-level net export

$$NX_{nt} = \lambda_1 FF_{n,t-1} + \lambda_2 \ln(NT_{n,t-1}) + D_t + \epsilon_{nt}$$

- ▶ Province-level wage

$$\ln(Wage_{nt}) = \eta_1 FF_{n,t-1} + \eta_2 \ln(NT_{n,t-1}) + D_t + \epsilon_{nt}$$

- ▶ Migration ratio

$$\ln \pi_{nn't}^L = \xi_1 FF_{n',t-1} + \xi_2 \ln(d_{nn'}) + D_n + D_{n'} + D_t + \epsilon_{nn't}$$

# Data

- ▶ Net export by pair
  - inter-provincial trade data (2002, 2012)
- ▶ Financial friction
  - Chinese firm-level data (1998-2011)
- ▶ Provincial wage, Net export
  - statistical yearbook (1998-2011)
- ▶ Migration ratio
  - census survey (2000, 2010)

# Reduced Form Evidence

Table 2: Panel Results Using Provincial Paired Data

VARIABLES	(1)	(2)	(3)	(4)
	Log NX <i>Lagged one year</i>	Log NX <i>Average of the last three years</i>	Log Net GFCF <i>Lagged one year</i>	Log Net GFCF <i>Average of the last three years</i>
Diff (FF)	0.267* (0.144)	0.311*** (0.111)	0.629*** (0.169)	0.615*** (0.142)
Log Distance	-1.096*** (0.0895)	-1.106*** (0.0888)	-1.140*** (0.115)	-1.147*** (0.115)
Diff (Net Transfers)	-1.569 (1.587)	-0.941 (1.462)	-0.199 (1.809)	-0.168 (1.770)
Observations	869	869	864	864
Adjusted $R^2$	0.608	0.610	0.767	0.769
Origin FE	YES	YES	YES	YES
Destination FE	YES	YES	YES	YES
Year FE	YES	YES	YES	YES



# Reduced Form Evidence

Table 3: Panel Results Using Provincial Data

VARIABLES	(1)	(2)
	NX <i>Lagged one year</i>	NX <i>Average of the last three years</i>
FF	-0.472*** (0.0720)	-0.605*** (0.0872)
Net Transfers	-0.489 (0.397)	-0.283 (0.396)
Observations	370	371
Adjusted $R^2$	0.163	0.179
Year FE	YES	YES

## Reduced Form Evidence

Table 4: Panel Results Using Provincial Data

VARIABLES	(1)	(2)
	<i>ln(Wage)</i> <i>Lagged one year</i>	<i>ln(Wage)</i> <i>Average of the last three years</i>
FF	-0.0457*** (0.0173)	-0.0471*** (0.0176)
Net Transfers	0.388*** (0.126)	0.372*** (0.131)
Observations	370	371
Adjusted $R^2$	0.790	0.781
Year FE	YES	YES

# Reduced Form Evidence

Table 5: Panel Results Using Provincial Data

VARIABLES	(1)	(2)
	ln(Migration Share) <i>Lagged one year</i>	ln(Migration Share) <i>Average of the last three years</i>
Destination FF	-0.158*** (0.0381)	-0.216*** (0.0574)
Log Distance	-1.052*** (0.0170)	-1.049*** (0.0172)
Observations	1,922	1,891
Adjusted $R^2$	0.822	0.822
Origin FE	YES	YES
Destination FE	YES	YES
Year FE	YES	YES

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# Parameters

Table 6: Parameters For Quantitative Model

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$\sigma^L$	migration elasticity	<a href="#">Tombe and Zhu (2018)</a>
$\{\sigma^j\}_{j \in J}$	elasticity of substitution	<a href="#">Caliendo et al. (2017)</a>
	Agriculture and Mining	8.2
	Manufacturing Sectors	4.4
	Nontraded services	2.8
$\{\alpha_n^j\}_{n \in N, j \in J}$	expenditure share	input-output table
$\{\beta^j\}_{j \in J}$	capital share	firm level data
$\{K_n\}_{n \in N}$	capital stock	<a href="#">Holz and Yue (2018)</a>
$\{\bar{L}_n\}_{n \in N}$	hukou registration	2010 census data
$\{d_{nn'}^j\}_{n, n' \in N, j \in J}$	iceberg trade cost	estimated following <a href="#">Novy (2013)</a>
$\{d_{nn'}^L\}_{n, n' \in N}$	migration cost	estimated following <a href="#">Novy (2013)</a>
$B_n$	local amenities	jointly estimated to fit the
$\bar{M}_n^j$	productivity measure of firms	migration share, provincial output
$\mu\theta_n$	private capital share	and dispersion in rental rates

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## Novy 13'

- ▶ Migration ratio can be expressed as:

$$\pi_{n'n}^L = \frac{B_n \left( \frac{w_n}{P_n d_{n'n}^L} \right)^{\sigma^L}}{\sum_n B_n \left( \frac{w_n}{P_n d_{n'n}^L} \right)^{\sigma^L}}$$
$$\pi_{i,nn'}^j = \frac{M_{i,n}^j \left( w_n^{1-\beta^j} r_{i,n}^{\beta^j} d_{nn'}^j / z_{i,n}^j \right)^{1-\sigma^j}}{\sum_n \sum_i M_{i,n}^j \left( w_n^{1-\beta^j} r_{i,n}^{\beta^j} d_{nn'}^j / z_{i,n}^j \right)^{1-\sigma^j}}$$

- ▶ Under the symmetric trade/migration cost assumption,

$$d_{nn'}^L = d_{n'n}^L = \left( \frac{\pi_{nn'}^L \pi_{n'n}^L}{\pi_{n'n'}^L \pi_{nn}^L} \right)^{-\frac{1}{2\sigma^L}}$$

and

$$d_{nn'}^j = d_{n'n}^j = \left( \frac{\sum_i \pi_{i,nn'}^j \sum_i \pi_{i,n'n}^j}{\sum_i \pi_{i,n'n'}^j \sum_i \pi_{i,nn}^j} \right)^{\frac{1}{2(1-\sigma^j)}}$$

# Estimation

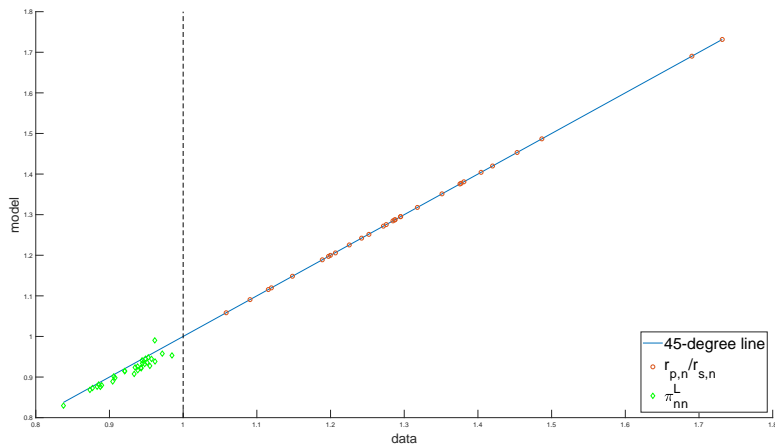
- ▶ Estimate  $\hat{M}_{p,n}^j, \hat{B}_n, \hat{\mu}_n \theta_n$  to minimize the sum of squared error of model and data:

$$\{\hat{M}_{p,n}^j, \hat{B}_n, \hat{\mu}_n \theta_n\} \equiv \operatorname{argmin} \sum_j \sum_n \sum_{n'} (\hat{X}_n^j - X_n^j)^2 + \sum_n (\hat{\pi}_{nn}^L - \pi_{nn}^L)^2 + \sum_n \left( \frac{\hat{r}_{p,n}}{\hat{r}_{s,n}} - \frac{r_{p,n}}{r_{s,n}} \right)^2$$

where  $X_n^j$  is provincial sectoral output (relative to Beijing),  $\pi_{nn}^L$  is migration share,  $r_{p,n}/r_{s,n}$  is dispersion in rental rates.

# Model Goodness of Fit

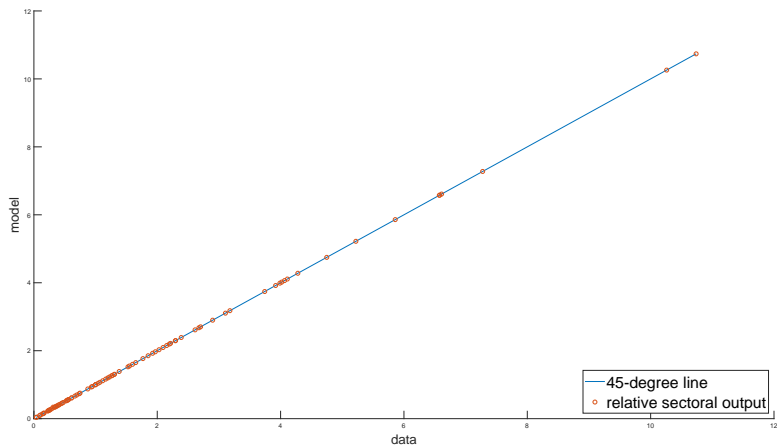
## ► Migration ratio and dispersion in rental rates





# Model Goodness of Fit

## ► Relative provincial sectoral output



# Outline

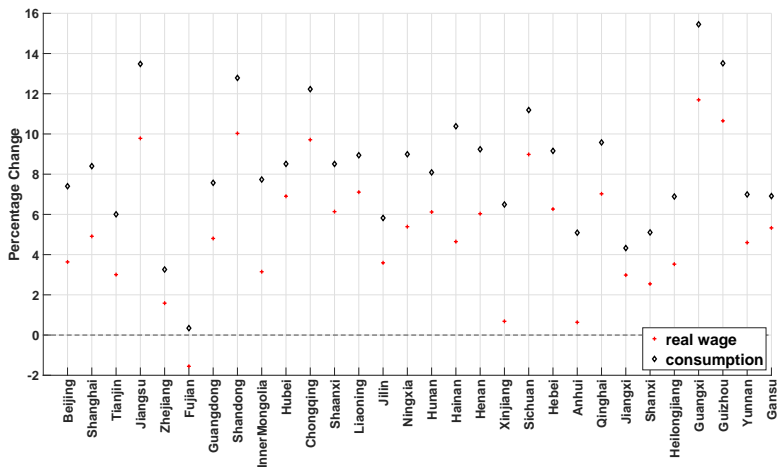
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# Counterfactual Results

- ▶ Benchmark: model estimated to data around 2010
- ▶ NoFF: no financial friction between private and state firms in a given province
  - increase  $\theta_n$  until rental rates between private and state firms are equalized
- ▶ NoNFF: no national financial friction, no financial friction between ownership and provinces
  - integrated capital market

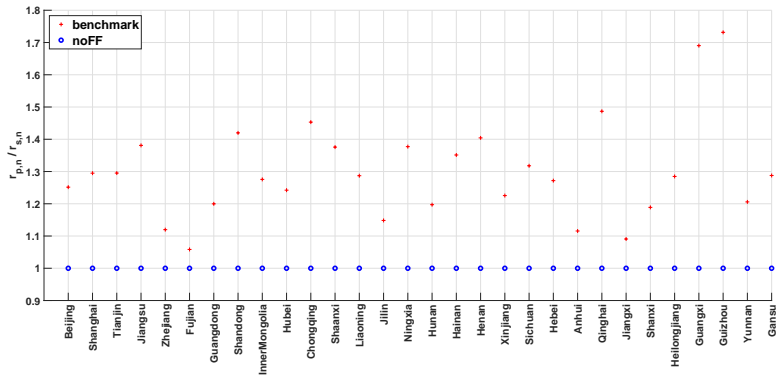
# Perturbation of $\theta_n$

- ▶ 1% increase in  $\theta_n$  from the Benchmark



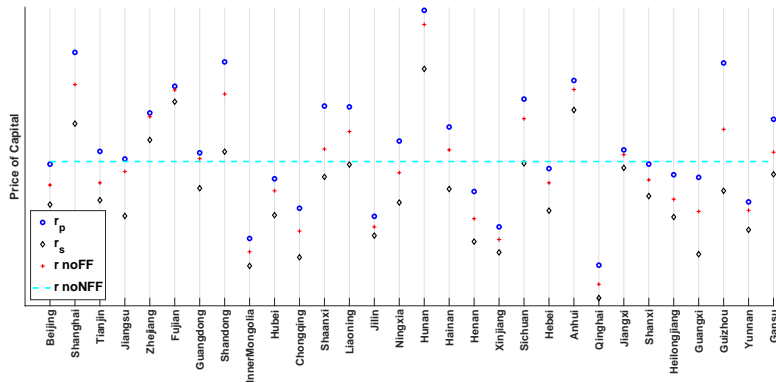
# Counterfactual Results

## ► Illustration of NoFF Counterfactual



# Counterfactual Results

## ► Illustration of NoNFF Counterfactual



# Percentage Change Relative To Benchmark

	Real Income (Consumption)		Real Wage		Labor		Real Income per capita	
	noFF	noNFF	noFF	noNFF	noFF	noNFF	noFF	noNFF
<b>National</b>	<b>1.08</b>	<b>3.88</b>	<b>1.04</b>	<b>3.11</b>				
Beijing	0.98	-3.38	1.12	-3.36	-0.18	-5.19	1.16	1.91
Shanghai	1.01	13.41	0.91	19.88	-0.09	10.35	1.10	2.77
Tianjin	0.61	1.91	1.12	-3.49	-0.08	-1.93	0.70	3.92
Jiangsu	1.57	-1.04	0.97	-2.86	-0.02	-2.18	1.60	1.17
Zhejiang	0.51	1.71	0.26	10.53	-0.35	1.95	0.87	-0.24
Fujian	-0.63	8.91	0.29	21.17	-0.21	3.75	-0.42	4.97
Guangdong	0.34	-0.82	0.32	0.49	-0.28	-0.79	0.63	-0.03
Shandong	2.46	8.25	2.00	21.75	0.14	3.48	2.32	4.62
InnerMongolia	-0.44	10.00	0.95	-22.32	-0.08	-6.45	-0.36	17.58
Hubei	0.78	-0.92	0.91	-6.51	-0.03	-2.05	0.81	1.15
Chongqing	3.86	1.00	2.90	-18.27	0.46	-6.52	3.39	8.05
Shaanxi	1.71	7.16	2.54	7.92	0.26	1.72	1.45	5.35
Liaoning	1.15	4.86	1.35	10.18	0.03	2.72	1.12	2.09
Jilin	0.58	1.10	1.10	-18.28	-0.03	-4.34	0.61	5.69
Ningxia	1.75	2.13	1.43	-0.53	0.01	-0.06	1.74	2.19
Hunan	0.17	18.83	0.64	40.56	-0.07	6.00	0.24	12.10
Hainan	0.76	6.39	0.75	6.38	-0.10	1.04	0.86	5.29
Henan	2.51	1.88	2.01	-15.21	0.17	-3.33	2.34	5.40
Xinjiang	0.88	3.44	0.59	-20.79	-0.21	-5.81	1.09	9.82
Sichuan	1.37	4.22	1.25	10.83	0.01	2.44	1.35	1.74
Hebei	0.03	2.55	0.98	-3.21	-0.05	-0.19	0.09	2.74
Anhui	0.75	7.81	0.46	22.77	-0.15	4.60	0.90	3.07
Qinghai	3.15	<b>24.84</b>	3.14	-31.01	0.45	-9.06	2.69	37.28
Jiangxi	0.10	0.11	0.37	2.18	-0.10	-0.93	0.20	1.05
Shanxi	-0.46	4.50	0.72	-1.89	-0.08	0.12	-0.38	4.38
Heilongjiang	0.00	4.57	1.04	-6.91	-0.07	-2.20	0.06	6.91
Guangxi	<b>4.73</b>	4.72	4.03	-9.57	0.54	-2.31	4.17	7.19
Guizhou	4.17	9.84	3.99	15.12	0.65	2.04	3.49	7.64
Yunnan	0.47	0.35	0.45	-11.40	-0.09	-2.17	0.57	2.58
Gansu	1.23	3.86	1.50	5.34	0.03	1.38	1.19	2.45

# Complementarity Between Labor and Capital Movement

- ▶ Change in real income

	Migration Cost		
	Full	Half	Zero
<b>noFF: Benchmark</b>	1.08	1.05	1.00
<b>noNFF: Benchmark</b>	3.88	4.51	6.01



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# Conclusion

- ▶ We build a model of financial friction that explains regional capital flow and migration flow.
- ▶ Estimated model around year 2010 shows up to 4% real income gain from removing financial friction.
- ▶ The impact is enhanced with reduced migration cost.