

# Thailand Competition Index (TCI)

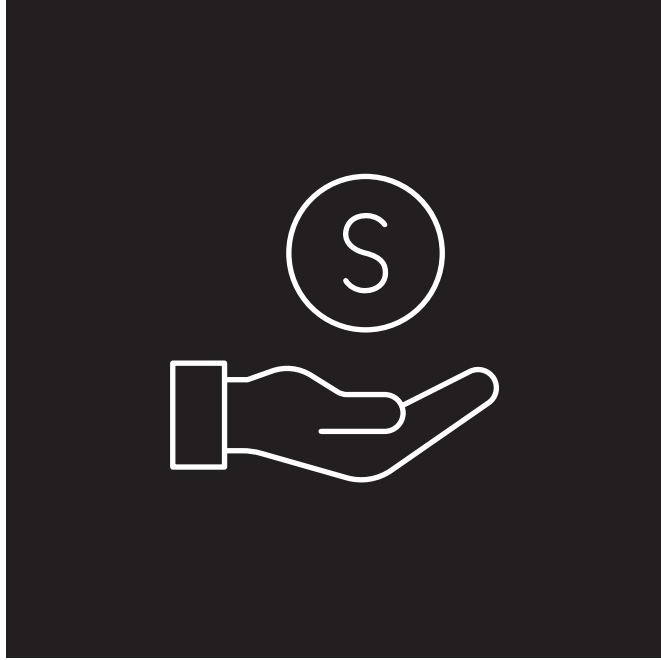
Thai Competition Index (TCI) is designed to systematically measure the intensity of competition within business sectors in Thailand.



Guide Policy and Regulatory Actions



Support Academic Research



Inform Business Decisions

## Principles



Publicly accessible, practical, and transparent

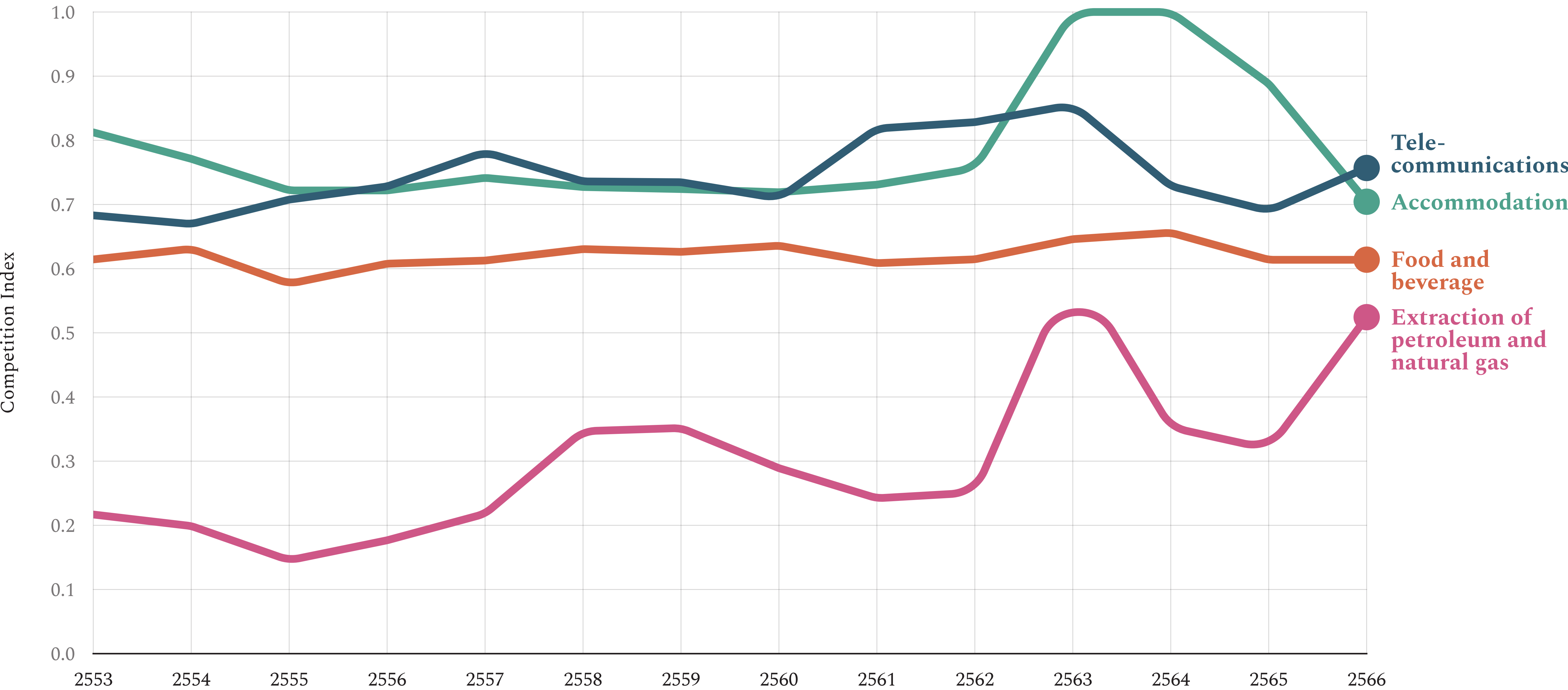


Balanced between academic rigor and long-term sustainability

## TCI Calculation

Lerner Index = 
$$\frac{\text{Operating profit} - \text{Cost of capital}}{\text{Sales}}$$

TCI = 1 - Weighted average Lerner index

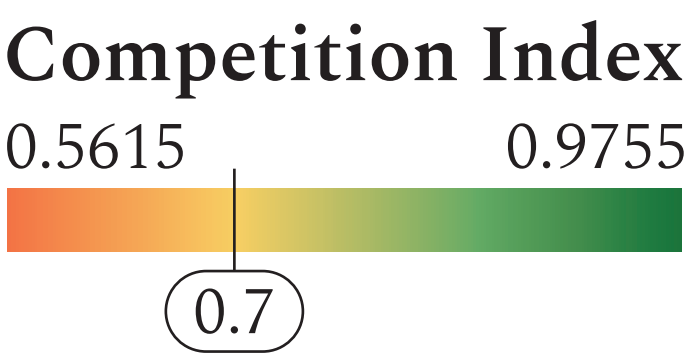


**Release:**  
Publish the TCI series, white paper, and visualizations on the TCI website

**Initial coverage:**  
Annual indices for Thailand's business sectors, classified using 2-digit ISIC codes

**Historical series:**  
Initial TCI series covers 2004 to 2023

**Publication cycle:**  
Updated and published annually



Archawa Paweenawat  
Chulalongkorn Business School

Pacharasut Sujarittanonta  
VA Partners

Don Tawanpitak  
Puey Ungphakorn Institute for Economic Research

Chatra Kamsaeng  
101 Public Policy Think Tank