

BCG Model

Bio+Circular+Green Economy

Balanced Objectives

Quality
Growth



Inclusive
Economy



Sustainable
Environment



Internal
Strength

Competitiveness

Bio & Cultural diversity

Hospitality

Strategic Focuses



Bio-Industry



Food &
Agriculture



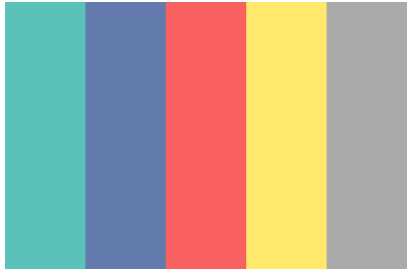
Tourism &
Creative economy



Wellness &
Medical care

Key enables

Knowledge + Technology + Innovation



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Competitiveness

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Strategic Focuses

 Bio-Industry	 Food & Agriculture	 Tourism & Creative economy	 Wellness & Medical care
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